



Do not Follow where the Path Leads. Rather go where there is No Path and Leave a Trail.





26тн

Annual Production Sale

SATURDAY, APRIL 28TH

10:30 A.M. - BULLS AVAILABLE FOR VIEWING

12:00 P.M. - ZOETIS ANIMAL HEALTH LUNCH AND Q&A BY JIM PHILLIPS

1:00 P.M. - CATTLE INDUSTRY PROFIT SEMINAR DR. ERIC MOUSEL (U0FMN) AND DAR GIESS

3:00 P.M. - SALE START

5:00 P.M. PRIME RIB DINNER & SOCIAL

Auctioneer	Sale Location	
Col. Trent Stewert		
	then turn North for 3 miles on County Roa	ad 41.
Sale Representatives		
Bill Angell, Independent970-396-	-5594 DLCC Ranch	
Pete Crow, Western Livestock Journal303-810-		
Mike Bolinger, Superior Auctions970-380-	-7253 Pierz, MN 56364	
Sale Contacts	Accomodations	
Dar Giess		
Lane Giess320-293-	-1647 AmericInn, Little Falls	320-632-1964
Jared Mumm	5785 Country Inn & Suites, Little Falls	320-632-1000
Reiss Bruning407-768-	-3332 Grand Casino Hotel, Onamia	800-468-3517

SALE INFORMATION

TERMS AND CONDITIONS

Terms of the sale are cash or check payable at sale location unless satisfactory credit arrangements have been made prior to the sale.

DELIVERY

Delivery is free of charge if you purchase 3 or more animals, or the total purchase exceeds \$5000. Deliveries greater than 400 miles from our location will be prioritized by volume of the order and necessity. If you take your purchase/purchases home within a week of sale date you will receive \$100 off your total bill. No animals will be released until the conclusion of the sale

REGISTRATION AND TRANSFER

All cattle sell with registration certificates. When making settlement, please leave specific instructions for transfer.

LIABILITY

Everyone attending the sale does so at their own risk. DLCC assumes no liability for any accidents or property loss.

HERD HEALTH

We take the needed steps to sell cattle according to the State of Minnesota animal health regulations. All cattle are tested for Johnes and BVD. Females are vaccinated for Brucellosis and all bulls sell with a breeding soundness exam certificate. Out-Of-State health papers will be provided and arranged upon delivery.

ANNOUNCEMENTS

Announcements made on sale day will supersede any information contained in the catalog.

EPD's

Expected Progeny Differences (EPD's) are provided by the North American South Devon Association. EPD's are current as of April 2, 2018.

GUARANTEE

All bulls are guaranteed for the first breeding season. The first breeding season is defined as 90 days from the first turnout of the bull. A replacement bull at equal or lesser value will be provided if a bull is available. If a bull is replaced at an agreed lesser value a sale credit of the difference will be issued for the next sale. If a bull cannot be replaced, a sale credit will be issued of the same value as purchased for the next sale. If a bull is injured within a year of purchase, a sale credit will be issued minus 25% of purchased value. Please notify us of any injury as soon as possible and prior to the bull being sold for salvage.

DISPOSITION

We pride ourselves in the docility of our cattle. All cattle sell with our full trust in their disposition.

DISCOUNTS

A purchase of 5 or more bulls will receive a volume discount of 5% off the total bill. Any cattle taken home within a week of the sale will recieve \$100 off total bill. Need semen? Bring your tank and recieve 15% off a semen purchase.

ABSENTEE BIDS

Absentee bids may be placed by phone and mail. Contact Dar, Lane, or Jared before or on sale day for phone bidding during the auction.

SEMEN INTEREST

DLCC retains the rights to 1/3 semen interest on all bulls in the offering. Should a bull start accumulating large semen sales, DLCC protects our rights to 1/3 of the semen sale revenue. You will own full possession and salvage value of the bull. We will retain our 1/3 interest if the bull is sold to a third party. If we choose to collect semen on a bull it will be on our dime during the off-season.

CATTLE CARE & DEVELOPMENT

DLCC will continue to house and feed bulls & females offered in our auction until May 30th free of charge.

SALE HOSTING AND ONLINE BIDS

The sale will be hosted by Superior Productions. If you are unable to make it sale day, our auction will be broadcast live on superiorlivestock.com. If you are an active bidder and would like to place bids through the internet, there will be a click-to-bid web portal set up through superiorclicktobid.com. The following page will have further information as to how to become an online bidder.

Please contact our Superior reps for any questions you may have

Jason Barber.....817-378-3326 Justin Warren......970-367-0035



HOW TO PARTICIPATE AS AN ABSENTEE BUYER

We have made preparations to bid and buy your livestock through Superior Productions' "Call or Click-To-Bid" service for those unable to attend in person on sale day. Please note that all of the lots in the sale will also be available for viewing online prior to sale day at www.superiorlivestock.com.

HERE'S HOW IT WORKS

Turn in Bids Over the Phone. This is our traditional method of buying livestock. To get started simply go online to www.superiorlivestock.com and click on the tab titled "Register for a Buyer Number." Select the registration form for Superior Productions and print the registration form, fill it out and fax it in to Superior Productions at (817) 378-3380 with a signature on it. You can also mail it in to the address provided on the form. Upon receipt of this information Superior will call you with a buyer's number and the bid line phone number that you will use on sale day to place bids over the phone.

Click-To-Bid. This is our online bidding platform where you are able to turn in bids by "clicking" on the internet. Please note that high speed internet is required – this is not for dial-up or satellite internet. Registration is free, but you must become a member of www.superiorclicktobid.com to sign up. Becoming a member is easy – just go to the homepage of www.superiorclicktobid.com and follow the outlined steps to get started. Input your information and select a username and password. You will receive an e-mail confirming you are a member. From that point forward, you will sign in and select the sale you would like to register for and once approved, you will receive an e-mail confirming which sale you are now registered for. You will then be able to bid over a traditional computer or a tablet (but not a smart phone).

Viewing the Auction. The sale will be broadcast live on the internet at www.superiorclicktobid.com and www.superiorlivestock. com – just go to the home page and select the auction. If you wish to turn in bids over the phone the simplest way to watch the auction is from the homepage of www.superiorlivestock.com – you can even watch the auction on your smart phone or tablet from there. Remember, you can call in to bid over the phone when watching on the internet if you have registered for that service, but you must be a member of www.superiorclicktobid.com to "click-to-bid" online.

Bidders who are successful in making purchases will be contacted by the DLCC ranch after the sale to settle payment and make shipping plans. IF YOU NEED ANY ASSISTANCE PLEASE CALL SUPERIOR AT (800) 422-2117.

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Leachman Elite South Devon



Born: 4/22/11 Breed: 100DS NADSA#: 2751932 Homozygous Polled Heterozygous Black

DLC The Rock 52

Sire: SBCC Womanizer 9137

SBCC Midnight Gwen 5134

DLCC Stamina 138R

Dam: DLCC Perfect Enuf 28W

DLCC Perfect Enuf 4M

Dodge City is a big spread, high \$Profit South Devon sire with a 0.0 ABC BW EPD! He has emerged in the NASDA database as one of the easiest calving sires in the breed. Based on this proof, Leachman Cattle of Colorado purchased Dodge City and five of his yearling sons from DLCC Ranch. We have used these bulls in our test and cooperator herds, so look for Dodge City sired sons in future bull sales and semen catalogs. Here is a way to create maximum hybrid vigor — even on British-bred females.

Leachman \$Profit™ Indexes									
* SPROFIT *	\$16,530 Percentile Rank - Top 1%								
\$Ranch	88	1%							
\$Feeder	75	41%							
Feed:Gain	0.04	53%							
Intake	34	48%							
Accuracy	*								
C. Ease	**	*							
Growth	**	***							
Maternal	**	***							
Feed/Carc	**	**							
Discontinu	**								
Disposition	X X								
_	ABCs as of	12/22/17							
_		12/22/17 2 %							
Leachmar	n ABCs as of								
Leachmar BW	n ABCs as of	2%							
Leachmar BW WW	0.0 71	2% 1%							
Leachmar BW WW YW	0.0 71 97	2% 1% 2%							
Leachmar BW WW YW MILK	0.0 71 97 24	2% 1% 2% Avg: 21							
Leachmar BW WW YW MILK SC	0.0 71 97 24 0.40	2% 1% 2% Avg: 21 24%							
Leachmar BW WW YW MILK SC HT	0.0 71 97 24 0.40	2% 1% 2% Avg: 21 24% Avg: 0.61							
Leachman BW WW YW MILK SC HT MAT WT	0.0 71 97 24 0.40 0.51	2% 1% 2% Avg: 21 24% Avg: 0.61 Avg: 16							
Leachman BW WW YW MILK SC HT MAT WT REA	0.0 71 97 24 0.40 0.51 1	2% 1% 2% Avg: 21 24% Avg: 0.61 Avg: 16 51%							
Leachman BW WW YW MILK SC HT MAT WT REA	0.0 71 97 24 0.40 0.51 1 0.30	2% 1% 2% Avg: 21 24% Avg: 0.61 Avg: 16 51%							

Leachman \$Profit™ Indexes										
* SPROFIT *	\$22,287 Percentile Rank - Top 1%									
\$Ranch	78	1%								
\$Feeder	155	1%								
Feed:Gain	0.06	63%								
Intake	28	41%								
Accuracy	*									
C. Ease										
Growth	**	***								
Maternal	**	***								
Feed/Carc	**	***								
Disposition	**	*								
Leachmar	n ABCs as of	12/22/17								
BW	0.4	4%								
ww	80	1%								
YW	115	1%								
MILK	32	Avg: 21								

0.24

0.51

14

0.50

0.49

861

-0.02

MAT WT

CAR WT

43%

Avg: 0.61

Avg: 16

1%

Owners: Leachman Cattle of Colorado and DLCC Ranch.

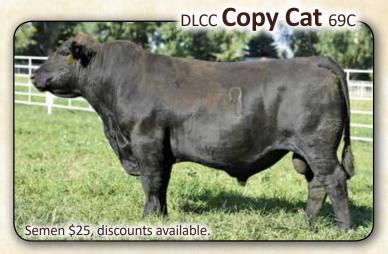
Born: 4/9/15 Breed: 100DS NADSA#: 208807 Polled Heterozygous Black

SBCC Womanizer 9137
Sire: DLCC Dodge City 78Y
DLCC Perfect Enuf 28W
DLC Mr Rock 41W
Dam: DLCC Topaz 20Y

DLCC Clare 73U



Dar Giess has bred and raised several of the top South Devon animals in our system, including: Copy Cat, Dodge City and Shur Loc.



Copy Cat has one of the highest value, most well-balanced profiles in the South Devon breed. Moderate birth, top 1% growth, tremendous carcass merit and all the advantages of F1 hybrid vigor lead this bull to top 1% tabulations for ALL the Leachman \$value indexes. Copy Cat should be considered in all composite breeding programs that are looking for more hybrid vigor and to expand their gene pool.

Owners: Leachman Cattle of Colorado and DLCC Ranch.



Call Your Area Rep or (970) 444-BULL to Order Semen Today! Request a Herd Sire Directory at www.leachman.com



PHILOSOPHY OF GENETIC SELECTION

THE VALUE OF GOOD GENETICS

The type of bulls selected to contribute to a genetic program is one of the most important decisions cowcalf operators will make. These decisions will set the direction of the cowherd and the calf crop for many years to come.

However, it may not be a real surprise to learn that the majority of bulls purchased in the U.S. cattle industry are selected primarily based on visual attributes rather than for traits that contribute to long-term profitability at the cow-herd level.

Even with more relevant (sometimes irrelevant) data available on any potential sire from a reputable seed stock program than before; the propensity for many producers to select bulls almost entirely based on visual appraisal hasn't really changed much over the years.

Why is this the case you might ask? It is probably a multi-faceted answer to that question, but the central theme likely revolves around some variation of the supposition that most cow-calf producers do not really have a guiding philosophy to their genetic program.

They may select specifically for calving ease or something similar; but other than that, they generally are very vague on what exactly they are breeding for.

Similarly, cow-calf producers that maybe do have a specific thing they are breeding for, may not have a

very good grasp on how to achieve the specific target they are trying to hit, or simply do not have the discipline to repeatedly select for those specific criteria against all of the noise.

As a related tangent, there is an alarming number of cow-calf operators that do have a guiding philosophy to their breeding program, but the philosophy itself may not, in reality, be achieving the results they believe that it does.

As an example, every year I have a significant number of producers call about mid-summer looking for 'anything with a set of nuts' or 'something that will make a live calf.' The underlying philosophy here is a suggestion that genetics do not matter to the bottom line and long-term success of a cowherd and thus there is a resistance to invest any capital in replacement breeding stock.

Every time I encounter this philosophy, I can't help but to seriously challenge this thought process, based simply on the fact that in today's calf market, at the average cost of running a cow that has a calf weighing less than 500 lbs, she is a money loser.

That is a sobering statistic as the average weaning weight of calves in Cow Country USA is only slightly over 500 lbs. So, without a sales pitch for fancy bulls or this, or that, or the other; simple mathematics dictates that commercial cow operators with this philosophy do in fact, need more than a set of tes-

ticles and will require more than simply a live calf.

It is important to remember that the genetics of those calves will need to offset not only the percentage of calves that don't make it to a breakeven weight, but also to cover the cost of the cows that never produced a calf.

Most cow-calf operators in the USA sell their calves at weaning. However, it is still surprising to me to hear the number of producers that sell their calves at weaning, that place a very high value on selecting for marbling. The genetic potential to marble is a singular trait that the cow-calf producer that sells at weaning DOES NOT get paid for... ever. So why then are there so many cow-calf operators that select for marbling you might ask?

The point is, that when evaluating the end point of a breeding program, the operator needs to look at whether they sell at weaning, background calves, retain replacement heifers, retain calves in the feedyard or finish themselves, or retain through slaughter, etc. The economically relevant traits that should be selected for will largely be determined by this end point. The next big point of evaluation for most commercial cow-calf operators is thinking about "what do I need a cow to do to keep this program where it needs to be?"



There are many things that will contribute to this question. However, at a minimum I think we can all agree that these four things will be the base requirements.

Have a live calf - Fertility Rebreed - Fertility Wean a calf over 500 pounds - Productivity Repeat this at least 12 times - Longevity

So the question then becomes, what criteria should be selected for to achieve these four targets? There are probably a multitude of things that will contribute to achieving these tangets, however, I think Tom Lasater of the Beefmaster breed put it best. "A cow outfit need only to select for the six essentials to achieve a focus on long-term profitability in the cow business:"

Disposition
Weight
Hardiness
Fertility
Conformation
Milk

Any number of additional criteria could be named and selected for, but the breeder must keep in mind that the more selection points made for a program, the more disciplined the breeder has to be in finding and evaluating replacement breeding stock.

Another key component of breeding philosophy that I think should at least be considered by any outfit is whether cross-breeding can help achieve the goals set for the program. Besides the wave of exotic breeds that entered the U.S. beef industry in the 1960's and '70's, it probably is no real surprise that the national cow herd is currently mostly straight-bred Angus.

However, it is also no surprise then that cow productivity (weaning weights) has gone up very little since that time when we largely quit crossbreeding beef cattle. The heterosis afforded by crossing two different breeds and thus recovering the accumulated inbreeding depression found in all straight breeds, is the only real boost in production the average cow-calf operator is going to get.

The real decision should probably be based on whether the goals of the program are to capture the individual heterosis as a result of that first cross of parents of different breeds or can the full maternal heterosis; where crossbred cows are mated to a third breed, be netted.

Individual heterosis has been shown to provide about an 8% boost in performance. Maternal heterosis on the other hand will provide an additional 15% boost in production. Heterosis is accumulative, so when both individual and maternal heterosis are captured in a breeding program, a whopping 23% boost in production can result from a solid crossbreeding strategy.

I am not sure I could find a cow-calf operator in the country that wouldn't take a 23% boost in production with little to no additional investment.

Once upon a time, it was fun to talk about using composite breeds in a crossbreeding program, but the reality was that a solid composite seed stock program was a pretty rare thing.

"The expense of purchasing a good bull is about the same as the cost of running a bad bull..."

But now, almost everyone reading this can probably name at least two or three composite seedstock producers in their region.

The final thing that invariably comes up is 'How much should I spend for bulls?' This is a very open-ended question, and I don't necessarily have a very definitive answer for it. There are a couple of benchmarks I think a commercial outfit can use to evaluate what they should be spending for bulls.

My dad always used to say, "The expense of purchasing a good bull is about the same as the cost of running a bad bull. You can pay for it on the front end or the back end, but you'll pay for it either way."

I like to look at it from a little different angle. Many outfits I have talked to cannot get their minds around how a commercial cow outfit can routinely spend \$6,000 - \$7,000 on bulls.

The following table was built to help illustrate the cost of a seedstock bull on a cost per cow basis. Salvage value is an arbitrary value and can range from operation to operation, yet the math still applies. While the estimated number of cows bred per lifetime was figured by assuming a bull will on average breed for 4 years and cover 25 cows as a yearling and 35 cows the subsequent years, which equates to 130 females.

Price Paid	Salvage	Salvage Net Cost		Net Cost/ Cow/Yr
\$3000	\$1350	\$1650	130	\$12.69
\$4000	\$1350	\$2650	130	\$20.38
\$5000	\$1350 \$3650		130	\$28.07
\$6000	\$1350	\$4650	130	\$35.76
\$7000	\$1350	\$5650	130	\$43.46
\$8000	\$1350	\$6650	130	\$51.15
\$9000	\$1350	\$7650	130	\$58.84

From the table, you can see that the net cost per cow per year of a bull that brought \$7,000 on a sale is just a shade over \$40/cow/year. It seems to me that most commercial outfits kind of have that \$30-\$40/cow in mind when they think about genetic value.

On a net cost per cow per year basis, \$7,000 is not much of a stretch for an outfit that wants above average bulls. I'm not suggesting commercial outfits should go out and spend \$7,000 on bulls, I'm just pointing out the likely philosophical thinking behind this phenomena.

When you break purchase price down to a net cost per cow per year, expensive bulls all of a sudden look much more reasonable.

HONEST CATTLE, REAL RESULTS OUR PHILOSPHY



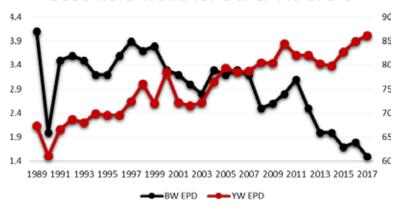
Adaptability

Our genetics can be found in over 30 states across the country, as well as Australia, Canada, and England. Emphasis has been placed on feet structure and body condition so our bulls will be mobile and hold their weight. Our cattle have shown they can adapt to perform in any environment.

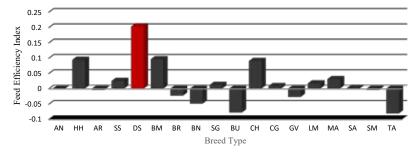
Balanced Genetics

We've made significant progress in making our cattle calve much easier with lower birth weights, yet increasingly improve the weaning and yearling weights. In 2017, 70% of the bulls that sold were better than breed average for birth weight, weaning weight, yearling weight and marbling.

DLCC Herd Trend for BW & YW EPD's



18 Breed Comparison on Feed Efficiency



Innovation & Technology

For 18 years we have collected ultrasound information on all of our cattle, fertility tested all of our bulls and utilized peer-reviewed science to help guide us towards better breeding principles. New research is helping us understand the feed efficiency advantage South Devon cattle possess.



The guiding principles of our operation have remained a balanced approach to genetics with attention on growth and carcass merit, a sincere focus on eye-appeal and udder quality, and emphasizing the effects of hybrid vigor through the production of our Poundmaker cattle. Our philosophy to cattle breeding is represented in every animal we sell.

The Power of English Heterosis

No other English breed of cattle can boast the versatility and complimentarity South Devon cattle possess. With advantages in rapid feedlot gain, feed eficiency, docility, maternal values, near-Angus marbling, and red or black hides, South Devon make the perfect match for commercial cattlemen wanting to add another breed to their crossbreeding rotation.

Breed Integrity you can trust

Few other breed organizations have valued the integrity of their cattle more than the South Devon Association. Since the early 1990's whole herd reporting has been mandatory. There is currently no known lethal genetic mutations within the breed.

"OUR MISSION IS TO PRODUCE SEEDSTOCK CATTLE THAT HELP OUR CUSTOM-ERS REACH THEIR GOALS, WHATEVER THEY MAY BE." - Dar & Lynn

Utilize DLCC Genetics to Reach your Goals

Selling Calves at Weaning - In this offering we have bulls that excel in early growth. Select a bull that indicates strong growth values, particularly Weaning Weight EPD, to fully capitalize on your end-goal.

Keeping Females for Replacements - We are offering many bulls bred and designed to make females. Select a bull that is balanced through calving and growth figures, who also excels at Maternal Calving Ease and Maternal Weaning Weight EPD's. Ask us about any of our bulls pedigree and we will give you information on the dam and granddam.

Retaining Ownership of Calves through Finishing - If your goal is to capitalize on the carcass merit of the breed, select a bull who is strong in carcass EPD's such as; Ribeye Area, Carcass Weight and most of all Marbling.

Selecting for Competitive Show Cattle - Show cattle with dominate performance exemplify the business of the cattle industry. We try to annually offer cattle that will not only perform in the show ring, but more importantly perform on the ranch. This year is unlike any other year as we are offering the entire 2017 born Denver show string.

Developing a Composite Herd - The cattle in this offering offer a unique opportunity to integrate a true outcross to most composite programs. We have a whole suite of Poundmakers that will add heterosis and breed complimentarity to your program. Let us know exactly the composite program you have in mind and we can help.



LOT 1 - DLCC ENGINEER 17E

DOB: 3/7/2017	Reg #:213129	Black	P	Tattoo: DLCC17E
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DLCC DODGE CITY 78Y

DLCC COPY CAT 69C

DLCC TOPAZ 20Y *

MMM UNTOUCHABLE W810

DLCC LOOP 19B

DLCC GRACIE 80Y *

Act BW: 83			Adj WW: 593			WW Ratio:101			Act YW:1280		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.7	3.7	54	103	34	61	0.8	0.3	0.01	0.35	40.4	1
			Le	achm	an \$P	rofit:	\$19,1	81			

Engineer goes back to DLCC Dodge City on the Paternal side and includes the extremely sought after MMM Untouchable in the maternal pedigree. Paternal brother to the 2018 Reserve National Champion female, "Loop" is one of the best cow families on our operation. He was a barn favorite in Denver because he backs that pedigree with extra power and stoutness and is a standout of the Copy Cat sons in terms of his shape and topside mass combined with balance and added eye appeal.

This complete package has been *engineered* to lead off this years' offering.





LOT 2 - DLCC ESQUIVO 102E

DOB: 4/18/2017	Reg #:213099	BLACK	P	Tattoo: DLCC102E
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DLCC DODGE CITY 78Y

DLCC COPY CAT 69C

DLCC TOPAZ 20Y *

DLCC WHIPLASH 1Y

DLCC BECCA 44B

DLCC LADI GIRL 43R

Act BW: 72		Adj WW: 608		WW Ratio:103			Act YW:1120				
CED	BW	BW WW YW Milk MWW		MWW	CEM Marb Fat		Fat	REA	CW	RB	
1.1	1.5	54	94 33 60		1.6 0.6 0.01			0.23	34.8	0.7	
			Le	achm	an \$P	rofit:	\$18,4	74			

Another younger son out of the Copy Cat sire group with an excellent spread of numbers and even better phenotype. Big middled, massive topped and sound moving, DLCC Esquivo combines the ruggedness of Copy Cat with the female making ability of Whiplash 1Y on the maternal side.



LOT 3 - DLCC ENTER PRIZE 30E DOB:3/10/2017 Reg #:213034 RED **DLCC DODGE CITY 78Y** Tattoo: DLCC30E **DLCC COPY CAT 69C** 1.1 Marb DLCC TOPAZ 20Y * 0.01 Fat 0.06 **DLCC SURE THING TOO 119T REA** MJB PERFECT 0585X CW 24 MJB RUBY 5711R RB 0.4 Act YW:1140 Act BW:77 Adj WW:493 WW Ratio:84 BW WW CED YW Milk MWW CEM 75 0.9 2 1.3 37 31 50 Leachman \$Profit: \$13,482

Eye appeal all day. Extra front, great build, and plenty of shape to go in a package that should make great females for years to come.

	LOT 4 - DLCC 28E										
DOB:3/1	DOB:3/10/2017 Reg #:213092 BLA										
	DLCC DODGE CITY 78Y										
	D	LCC CO	PY CAT	69C		Marb	0.7				
		DLCC TO	PAZ 20Y	*		Fat	0.02				
]	DLCC CH	IANCE 52	2X		REA	0.35				
	R	P BLACE	K GOLD	50B		CW	31.1				
		RP RIC	HES 51R			RB	0.9				
Act B	W:72	Adj W	W:543	WW R	atio:92	Act YV	V:1075				
CED	BW	WW	YW	Milk	MWW	CEM					
0.7	0.7 1.8 40 80 28 48										
	L	eachm	an \$Pi	ofit: \$	17,354						



What is \$Profit?

The LCOC \$Profit index is a value associated with a bulls ability to impact a cow herds bottom line. Every bull has strengths and weaknesses tied to certain traits, and the \$Profit combines all of the economicly relevant traits into one single value.

How \$Profit Works?

\$Profit is a selection index that incorporates EPD's, performance records, and industry cost/value standards into its model. \$Profit assumes the average commercial bull will have 100 progeny over its lifetime. Additionally the model states that 30% of your heifers will be retained as replacements, while the remainder you retain ownership of through finishing and sell on the grid.

The model then factors in all of the income and expense effects to come up with a net profit figure for each bull. In a comparison sense, say you purchased a \$10,000 \$Profit bull compared to a \$6,000 \$Profit bull (the average 2008 born Angus bull). The predicted lifetime value associated with that bull is \$4,000 over the average bull. You would be making an extra \$40 per calf sired by that bull.

What is included in \$Profit?

Econmically Relevant Traits

Calving Ease Direct
Weaning & Yearling Weight EPD's
Fertility
Carcass Weight
Marbling
Ribeye Area

% Retail Product

Cost Traits
Cow Mature Size
Cow Intake
Feedlot Feed Efficiency

Why we use \$Profit

\$Profit is one of the best indicators to evaluate the genetic merit of balanced genetics in the industry today. We understand the need to develop seedstock cattle that benefit the entire supply chain, from birth to slaughter. We have a great relationship with the Leachman Cattle of Colorado system and are proud to be cooperators. \$Profit not only helps us continually breed better cattle, it also helps you reach your goals.

Find us on sale day for any questions you may have regarding \$Profit



LOT 5 - DLCC STOCKMAN 13E

DOB: 3/6/2017	Reg #:213079	BLACK	P	Tattoo:DLCC 13E
---------------	--------------	-------	---	-----------------

MMM UNTOUCHABLE W810

DLCC STOCKMAN 39C

DLCC PROMISE 40U

DLCC SURE THING 34P

DLCC TEA CUP 113U *

DLCC PRECIOUS 66P

Act BW: 74		Ad	lj WW: 6	45	W	W Ratio:1	109	A	et YW:11	45	
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
1.6	1.6	62	113 30 61 1		1 0.9 0			0.32	45.6	1	
T											

Leachman \$Profit: \$20,684

Out of the highest selling bull DLCC ranch has seen through their sale in recent years, DLCC Stockman 39C, his son 13E has all the basics of structure and volume, yet adds that extra step. Extra stoutness of structure, extra length of body, extra volume, extra rib and hip shape, extra look and design. All the extra's in his phenotype it's almost not fair to mention his pedigree, and a \$Profit value north of 20 thousand. Don't miss out on one of the few purebred Stockman 39C sons that will ever sell.





LOT 6 - DLCC EXCALIBUR 76E

DOB: 4/3/2017	Reg #:213115	BLACK	P	Tattoo: DLCC76E
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TLC MACRAE 945X

DLCC MANHATTAN 33Z

DLCC CALIFORNIA GIRL 92X *

DLCC SURE THING TOO 119T

DLCC BINDI 71X

DLCC KATARINA 147K

A	ct BW: 7	74 Adj WW: 672		572	WW Ratio:114			Act YW:1165			
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
1.3	1.6	59	98	31	61	1.1	0.6	-0.01	0.07	36.6	0.7
			Le	eachm	an \$P	rofit:	\$20,4	51			

We changed the pedigree but not the kind. The leadoff son of Manhattan keeps you in the upper echelon of dollar profit and keeps you confident in purchasing a stout rugged herd bull that has extra pieces of eye appeal and fleshing ease. His mother goes back to the ever-stylish, ever-correct Sure Thing Too 119T. She is likely the most attractive cow on our place with an excellent udder and has raised multiple high selling bulls in our past sales.

Don't miss this rugged potential herdsire.



L	OT 7	7 - DI	CC I	QUI	NOX	74 E			
DOB:4/	DOB:4/3/2017 Reg #:213023 BLA								
	TLC MACRAE 945X								
	DLCC MANHATTAN 33Z								
	DLCC CALIFORNIA GIRL 92X *								
	DLCC WHIPLASH 1Y								
]	DLCC MI	ISS MIA	4A		CW	34.2		
	D	LCC MA	MA MIA	12Y		RB	0.6		
Act B	W:83	Adj W	W:614	WW Ra	atio:104	Act YV	V:1095		
CED	BW	WW	YW	Milk	MWW	CEM			
0.3	0.3 3 53 96 32 58								
	L	eachm	an \$Pi	ofit: \$	18,311				

	LO	T 8 -	DLC	C ET	CH 71	[E	
DOB:4/2	CK	P					
	Tattoo: D	LCC 71E					
		Marb	0.4				
		Fat	0.01				
	REA	0.21					
I	DLCC (COMME	RCIAL D	AM 194X	ζ.	CW	30.3
						RB	0.7
Act BV	W:81	Adj W	W:641	WW Ra	atio:109	Act YV	V:1190
CED	BW	WW	YW	Milk	MWW	CEM	
0.1	56	0.1					
	L	eachm	an \$Pi	ofit: \$	18,297		

Moderate birth with an outstanding weaning weight ratio of 109.

LC	T 9	- DL	CC E	NERO	SIZE	R 87	8				
DOB:4/9	DOB:4/9/2017 Reg #:213025 RE										
	TLC MACRAE 945X										
	DLCC MANHATTAN 33Z										
	DLCC CALIFORNIA GIRL 92X *										
	DLC MR ROCK 41W										
		DLCC PO	OPPY 108	8Z		CW	23.7				
		DLCC DA	ANCER 3	8P		RB	0.7				
Act BV	W:80	Adj W	W:519	WW R	atio:88	Act YV	V:1044				
CED	BW	WW	YW	Milk	MWW	CEM					
1.3	1.3 2.1 33 68 31 47										
	Leachman \$Profit: \$17,482										

Out of Poppy 108Z, one of our favorite show heifers and easiest-fleshing cows.

	LOT	10 -	DLCC	C EPC	OT 9	8E					
DOB:4/1	DOB:4/13/2017 Reg #:213067 BLAG										
	TLC MACRAE 945X										
	DLCC MANHATTAN 33Z										
	DLCC CALIFORNIA GIRL 92X *										
	DLCC RANCHHAND 31R										
	1	DLCC FE	ELICIA 8	6Y		CW	25.9				
	D	LCC LAI	DI GIRL 4	43R		RB	0.8				
Act B	W:76	Adj W	W:554	WW R	atio:94	Act YV	V:1095				
CED	BW	WW	YW	Milk	MWW	CEM					
-0.5	-0.5 1.7 40 77 33 53										
	Leachman \$Profit: \$15,280										

It was difficult to decide which of the Manhattan sons to picture as they are all consistent in their type. 98E made the cut with his extra extension and eye appeal, combined with the stoutness and volume.







LOT 11 - DLCC EFFORTLESS 2E

DOB: 3/24/2017	Reg #:212438	RED	P	Tattoo: MDE2
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DLCC DODGE CITY 78Y

DLCC COWBOY JO 81C

DLCC KATARINA 67Z

SBCC ZEUS 2145

KNN STRAWBERRY 38C

KNN STRAWBERRY 8Y

A	ct BW: 7	7: 71 Adj WW: 760			60	WW Ratio:100			Act YW:1120		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.6	3.1	44	85	25	46	0.9	0.7	0.03	0.28	28	0.5
			Le	eachm	an \$P	rofit:	\$11,0	44			

From day one 2E got us excited. His pedigree reads calving ease and with a 71 pound actual birth we won't argue. He strikes us as a design bull, perfect for making females or show cattle with extra look. But he definitely does not disappoint in the stoutness and power categories either. He catches your attention from a distance and gets you excited up close as a sire with the right combination of look and bull power.





LOT 12 - DLCC EMCEE SQUARED 1E

DOB: 3/19/2017	Reg #:212439	RED	P	Tattoo: MDE1	
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DLCC DODGE CITY 78Y

DLCC COWBOY JO 81C

DLCC KATARINA 67Z

KNN WALKER 2A

KNN KIM 23C

KNN KIZA 3Z

A	Act BW: 46 Adj WW: 794			94	W	WW Ratio:100			Act YW:1040		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
3.7	-1	31	65	27	42	2.2	0.7	0.03	0.25	23.7	0.5
	_		Le	achm	an \$P	rofit:	\$12,0	97			

The more moderate, thicker alternative to his half sib in lot 11. A 46 pound actual birth and the highest adjusted weaning weight of the Cowboy Jo's at 794. If you want a calving ease sire that still has some grow and feedability, look into the big middled 1E for his ability to generate easy keeping fault free progeny.





LOT 13 - JP EARL 21E

DOB: 3/13/2017	Reg #:212511	RED	P	Tattoo: JP21E
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DLCC DODGE CITY 78Y

DLCC COWBOY JO 81C

DLCC KATARINA 67Z

HS E PLURBIS UNUM

JP CALLIE 54C

JP25Z *

A	ct BW: 8	38	Ad	dj WW: 5	87	WW Ratio:105			Act YW:1125		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
1.6	0.9	42	80	28	49	0.6	1	0.04	0.27	27.3	0.4
]	Leach	man S	Profi	t: N/A	\			

We won't say you are wrong if you call us out for having the best Cowboy Jo son selling third. Another combination bull that packs an extra shot of power and rib into a calving ease pedigree. The difference in 21E is that he does this in an elite package of balance and eye appeal. His sire was never pictured but believe us when we say his sons sell themselves. **Consigned by Joel Popken.**



LOT 14 - DLCC ELDORADO 26E DOB:3/10/2017 Reg #:213038 RED DLCC DODGE CITY 78Y Tattoo: DLCC26E **DLCC COWBOY JO 81C** Marb 1 DLCC KATARINA 67Z 0.02 Fat DLC ROYAL LAD 1139 0.08 **REA DLCC PERFECT 9A*** CW 34.5 MJB PERFECT 0585X RB 0.3 Act BW:73 Adj WW:684 WW Ratio:116 Act YW:1205 BW WW YW MWW CEM CED Milk 3.7 0.1 56 103 35 1.6 Leachman \$Profit: \$16,825

A WW ratio of 116 and his mother goes back to DLC Royal Lad 1139. Low birth and high growth, he is one of the best spread bulls in the sale.

	LOT 15 - DLCC ELIOT 51E								
DOB:3/1	5/2017	R	eg #:21313	35	BLA	CK	P		
	DI	.CC DOD	GE CITY	78Y		Tattoo: D	LCC51E		
	DL	CC COV	VBOY JO	81C		Marb	1.3		
	DLCC KATARINA 67Z								
	DLCC SURE THING 34P								
		DLCC SI	ERRA 82	2S		CW	43.7		
	N	IJB NATA	LIE 4565	5P *		RB	0.6		
Act BV	V:82	Adj W	W:678	WW Ra	atio:115	Act YV	V:1020		
CED	$_{\mathrm{BW}}$	WW	YW	Milk	MWW	CEM			
0.9	0.9 3 61 115 31 62								
	Leachman \$Profit: \$15,394								

A WW ratio of 115. These Cowboy Jo's can grow too.

	LOT 16 - DLCC ELIAS 45E								
DOB:3/12	2/2017	R	eg #:2131()2	RE	D	P		
	DL	.CC DOD	GE CITY	78Y		Tattoo: Dl	LCC 45E		
	Marb	0.9							
	Fat	0.04							
	REA	0.38							
	DL	CC HAR	MONY 5	59T *		CW	30.4		
	BII	EBER HA	RMONY	45M		RB	0.6		
Act BW	7:69	Adj W	W:589	WW Ra	atio:100	Act YV	V:1120		
CED	BW	WW	YW	Milk	MWW	CEM			
3.2	3.2 0.3 38 82 33 52								
	Leachman \$Profit: \$13,811								

The thickest ended of the Cowboy Jo's. 45E has one of the biggest ribs and strikes with a functional look that indicates he will add power and stoutness to the next generation.





TESTIMONIALS

Our Customers Share their Success

"The bulls I purchased from DLCC last year have adapted to our rugged and arid terrain amazingly well! Their gentle nature is also very good for our cattle as most of our cow herd has a bit of ear. Our concerns have been laid to rest as the bulls appear to be as tough and ready for work as possible. I would recommend them for any ranch in the southwest."

— Jeff Menges, AZ

"Dodge City 78Y is the big spread, high \$Profit bull in the South Devon breed! He has emerged in the NASDA database as one of the easiest Calving Ease sires in the breed. Based on this proof, Leachman Cattle of Colorado purchased Dodge City and five of his sons from DLCC Ranch"

- Lee Leachman, CO



Lot Information Producer Stat Let Number Pen Number Nat Date Nat Date Nat Date Nat Conferenced Cartle Conferenced Cartle Conferenced State Conferenced State Conferenced State Conferenced State Conferenced State Conference		anch He	Schedule PrimeSale Choloe/Sel Yield Grad Yield Grad Yield Grad Yield Grad	od Spread lect Spread is 1's is 2's is 3's is 4's 8.5's irs jóts jóts	\$06.00 \$00.00 \$00.00 \$1
	1			Minute de la constante de la c	ACRET
Category	Plant Average	Formula Cattle	Yarlence	Standards SW-701	50.40
% Prime	1.50%	4.74%	1.10%		\$5.77
% Choice	72.60%	92,11%	19.20%	\$00.02	\$0.00
% Select	18.90%	3.16%	-15.77%	(\$35.02)	50.00
% Stendard	2.43%	0.00%	-2.43%	(\$45.02)	\$0.66
% Commercial	1.50%	0.00%	-1.50%		(60.17)
% Yield Grade 1	8.05%	0.53%	-5.52%	\$3.00	(80.30)
% Yield Grade 2	35.78%	15.79%	-19.00%	\$0.00	\$0.00
% Yield Grade 3	50.79%	67,57%	10.58%	(\$10.00)	(80.89)
% Yield Grade 4 & 5	7.38%	16.32%			\$0.31
% Dark Outlers	0.88%	0.00%	-0.88%	(\$45.02)	\$0.09
% Light Weights	0.20%	0.00%	33,16%	(\$45.02) \$2.00	\$0.00
% CAB	18,95%	52.11%	-1.00%	(\$10.00)	80.16
% Heavy Weights >1000	1.80%	0.00%	+/- Phont A		\$7.57
Note: When no yield grade is swelped		-	Quality Gr Yield Grad	ry of Premium ade Premium de Premium rade Discount	87.71 \$0.00 \$0.00
Pricing Inform	190	4		de Discount	(\$1,360
Number of Cattle	1163		Weight Pr		\$1.22
Aug, Live Weight Creeking Percent	82.65%		Weight Di		\$0.00
	728		Low Price		\$200.00
			Bern Bre		\$246.02
Aug. Carcase Weight	220892		High Price		
Aug. Carcass Weight Total Use Pounds	220892		Starting P	vice	\$210,00
Aug. Carcase Weight Total Live Pounds Tutal Carcess Prunds			Starting P Paid Price	vice	\$217.87
Aug. Carcass Weight. Total Live Pounds			Starting P Paid Price Prem. or i	Vice Discount/owt	\$217.87 \$7.67
Aug. Carcass Weight Total Live Pounds Total Carcass Pounds Dressed Cost		Rhead	Starting P Paid Price Prem. or i	vice	\$217.87
Avg. Cancase Weight Total Live Pounds Total Cancese Pounds Dressed Cost Live Cost	138369	steed 0	Starting P Paid Price Prem. or i	Vice Discount/owt	\$217.87 \$7.67
Aug. Carcase Weight Total Univ Pounds Total Connece Prunds Enesced Cost Live Cost Total Dollars Over 26 Months \$100 per he Total check amount	138369 ed \$6.00	9-1	Starting P Paid Price Prem, or I Prem, or I	vice Discount/owt Discount/head	\$217.87 \$7.67
Ang. Cancasa Weight Total Live Pounds Total Connects Pounds December Coal Live Coal Total Colores Ones 30 Months \$150 per he Total check amount	136369 ed \$6.00	9-1	Starting P Paid Price Prem, or I Prem, or I	vice Discount/owt Discount/head	\$217.87 \$7.67
Aug. Carcana Weight Total Live Posonds Total Consete Pounds Descord Cost Live Cost Total Column Descord Cost Live Cost Total Column Over 31 Monoths \$100 per he Total check amount	138000 ed \$6.00	1 °	Starting P Paid Price Prem. or i	vice Discount/owt Discount/head	\$217.87 \$7.67
Aug. Carcasa Weight Total Live Pounds Total Carcasa Pounds Dressed Cost Live Cost Total Dollars Over 36 Months \$100 per he Total check amount	138000 ed \$6.00	9-1	Starting P Paid Price Prem, or I Prem, or I	vice Discount/owt Discount/head	\$217.87 \$7.67

"The first bull I ever purchased from Dar broke his penis and I had never worked with a producer with a guarantee like theirs. The guarantee is exactly what they say it is, and I even offered to go 50/50 on the bull and instead recieved 100% back, no questions asked. The fertility, longevity, and disposition has greatly been improved in my cowherd and the calves are still sensible on carcass merit. Last year the group of calves I sold made an extra \$55 per head compared to the plant average, and feedlots have been very satisfied with the calves uniformity, feed conversion and disposition. The most important fact is that DLCC is a family owned operation that stands behind their cattle and takes care of their customers."

- Keith Raty, MT





LOT 17 - DLCC MR. BRIGHTSIDE 92E

DOB: 4/11/2017 Reg #:213112 BLACK P Tattoo: D	DLCC92E
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SBCC WOMANIZER 9137

DLCC DODGE CITY 78Y

DLCC PERFECT ENUF 28W

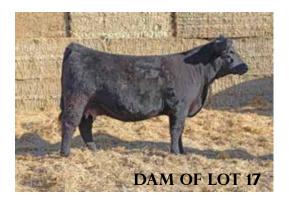
DLCC SHUR LOC 99W

DLCC RIBBONS 69A

DLCC RIBBONS 4T

A	ct BW: 7	5	Ad	dj WW: 6	11	W	W Ratio:1	104	Ac	et YW:12	15
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
1.3	1.7	53	101	26	53	0.2	1.3	0.01	0.23	38.9	0.6





We have the conversation every year about which sire we will shine the light on, we usually come to the same conclusion... "IF IT AIN'T BROKE DON'T FIX IT." Dodge City consistently sires the calves we find first in the pen because they are the ones that combine the look we are after with structural correctness and all have the extra power and shape to boot. 92E has the look of an elite show bull and the basics of a better herd bull, we don't care what you do with him, just don't miss him. We will be collecting semen on him before spring turnout.



LOT 18 - DLCC WITH WHO 6E

DOB: 2/28/2017	Reg #:213044	RED	P	Tattoo: DLCC 6E
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SBCC WOMANIZER 9137

DLCC DODGE CITY 78Y

DLCC PERFECT ENUF 28W

DLCC SHUR LOC 99W

DLCC MY MARIA 107B

DLCC MY MARIA 93L

A	ct BW: 7	3	Ac	lj WW: 5	28	W	W Ratio:	90	Ac	et YW:12	50
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
1.8	1.3	38	76	24	43	0.8	1	0.01	0.14	26.4	0.4

Leachman \$Profit: \$11,600



Lets talk stoutness, you pick the end to start on. Big top, rugged structure and big square feet. If you saw a feed yard of steers that had that flesh and shape, your first thought would be that someone is making money. With a mother out of the legendary Shur Loc 99W, he has a proven pedigree and an obvious phenotypic advantages.



LOT 19 - DLCC DODGE 114E DOB:5/12/2017 RED P Reg #:213022 SBCC WOMANIZER 9137 Tattoo: DLCC114E **DLCC DODGE CITY 78Y** Marb DLCC PERFECT ENUF 28W 0.01 Fat DLCC SHUR LOC 99W REA 0.28 **DLCC MAMA MIA 12Y** CW 40.8 DLCC PRINCESS MIA 78P * RB 0.7 Adj WW:638 Act BW:79 Act YW:1215 WW Ratio:108 WW BW YW MWW CEM CED Milk 0.8 2.4 60 109 28 0.1 Leachman \$Profit: \$17,732

Look at the actual spread, an actual birth weight of 79 pounds, weaning weight of 638 and a yearling of 1215. His actual performance matches his EPD profile.

LOT 21 - DLCC QUANTAS 59E									
DOB:3/1	8/2017	R	eg #:21308	35	RE	D	P		
	GUM HILL B41								
	Marb	-0.1							
	Fat	0							
	REA	0.31							
]	DLCC TO	PAZ 20Y	Y *		CW	36.6		
		DLCC C	LARE 73	U		RB	1.1		
Act B\	W:82	Adj W	W:680	WW Ra	atio:115	Act YV	V:1060		
CED	BW	WW YW Milk MWW				CEM			
-1.4	-1.4 4.3 54 101 31 58								
	L	eachm	an \$Pr	ofit: \$1	16,355				

He is a maternal half-brother to DLCC Copy Cat 69C, DLCC Battlecry 27B, and DLCC Derby 64D. His mother has a \$Profit of \$20,868

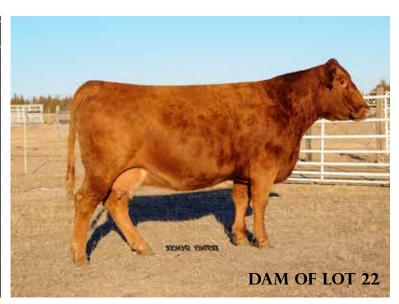
	LOT 23 - DLCC ETHAN 58E									
DOB:3/1	8/2017	R	eg #:21303	32	RE	D	P			
		Tattoo: D	LCC58E							
	Marb	0.5								
GUM HILL Y046							0.01			
DLCC SURE-ENUF							0.28			
		MJB SAS	SSY 9518	W		CW	40.8			
	M	JB TREA	SURE 77	69T		RB	0.9			
Act BV	W:87	Adj W	W:686	WW Ra	atio:116	Act YV	V:1326			
CED	BW	WW	YW	Milk	MWW	CEM				
-1.3	-1.3 4.6 58 108 23 52									
	L	eachm	an \$Pr	ofit: \$	12,888					

LO	LOT 20 - DLCC DURANGO 120E									
DOB:5/2	1/2017	R	eg #:21307	72	BLA	CK	P			
	D	LCC SHU	JR LOC 9	9W		Tattoo: DI	CC120E			
	D	LCC DU	RANGO	26Z		Marb	0.5			
	Fat	0.01								
	REA	0.18								
	D	LC MS L	EGEND	530		CW	32.8			
	D	LC ROCI	KETTE 80)3U		RB	0.8			
Act BV	V:71	Adj W	W:640	WW Ra	atio:112	Act YV	V:1005			
CED	BW	WW	YW	Milk	MWW	CEM				
1.3	1.3 1.9 55 95 30 58									
	L	eachm	an \$Pı	ofit: \$	18,992					

The only purebred Durango to sell, but one heck of a good one. His mother is the dam of one of the highest used South Devon sires ever, DLC Royal Lad 1139

L	LOT 22 - DLCC ENCORE 19E									
DOB:3/8	3/2017	R	eg #:21302	29	RE	D	P			
		GUM I	HILL B41			Tattoo: D	LCC19E			
	GUM HILL RED 530									
GUM HILL Y046							0			
DLCC POLLED PRO 111H							0.35			
	DLC	C PRINC	CESS MIA	A 78P *		CW	40.5			
	D	LCC POF	PEYE 170	K *		RB	1.2			
Act BV	W:93	Adj W	W:686	WW Ra	atio:116	Act Y	W:984			
CED	BW	WW	YW	Milk	MWW	CEM				
-1.9	5.7	57	-0.8							
	Т	eachm	an \$Pr	ofit: \$	13.601					

An outcross bull, Encore is a Gum Hill out of our donor cow Princess Mia.





LOT 24 - DLCC EMPIRE 40E

DOB: 3/11/2017	Reg #:213042	BLACK	P	Tattoo: DLCC40E
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DLCC ASTOUND 48S

MMM UNTOUCHABLE W810

BRANDY CREEK 68J *

DLCC SURE THING TOO 119T

DLCC FANCY PANTS 103Y

DLCC BLACK BUTTON 27M

Act BW: 63			Adj WW: 531			WW Ratio:90			Act YW:1185		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
4.2	-1.3	38	69	26	45	2	0.5	0	0.12	25.7	0.7
			Le	achm	an SP	rofit:	\$15.1	74			

Of the two MMM Untouchable sons to sell we chose to lead with the extra look, design and superior calving ease. The more youthful of the pair, he is ideal in his hip and hind leg design and works plenty of shape from there forward. Half sib to the popular Stockman 39C and extra dollar profit 40E is built and bred to start your own Empire.





LOT 25 - DLCC EMMET 14E

DOB: 3/6/2017	Reg #:213110	BLACK	P	Tattoo:DLCC14E
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DLCC ASTOUND 48S

MMM UNTOUCHABLE W810

BRANDY CREEK 68J *

DLCC WHIPLASH 1Y

DLCC PRECIOUS 47B

DLCC PRECIOUS 113M *

Act BW: 78			Adj WW: 584			WW Ratio:99			Act YW:1140		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
1.8	2.1	47	90	31	54	1.6	0.1	0.02	0.25	33.8	0.7
Leachman \$P						SProfit: \$15.081					,

Last chance at a purebred bull and we are completely confident that a person could invert the sale order and start with 14E. The commercial cattleman's kind, stout, rugged skeleton with huge feet and square toes. It's not surprising that he is able to put that much power and fleshing ability on a foundation like he has. Enough carcass in his pedigree and he goes back to Whiplash 1Y, who has made a name for himself of making females.

Don't miss out on your one-stop to look like a genius.





LOT 26 - DLCC EVEREST 50E

DOB: 3/14/2017	Reg #:213082	BLACK	P	Tattoo: DLCC50E
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MMM UNTOUCHABLE W810

DLCC STOCKMAN 39C

DLCC PROMISE 40U

DLCC WHIPLASH 1Y

DLCC BELLE 17B

TMLLADY 60K

Act BW: 69		Adj WW: 649			WW Ratio:110			Act YW:1305			
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
2.7	0	62	111	27	58	1.8	1	0.01	0.19	44.6	0.6
			Le	eachm	an SP	Profit: \$21.632					,

SELLING HALF INTEREST:

Half Possession & Half Semen Interest

When we think of the next generation of South Devon cattle, this is what we have in mind. Our sale offering is full of bulls that work for everyone, but there is one bull that can do it all with all the power, eye-appeal, and data profile that can change this industry. He has all the intangibles; solid feet, a quiet disposition, a long stride, a young and productive dam, and the look that should capture the attention of every single bull stud. Yes, we think he is that good.

Checking boxes? Oh yeah, his data profile is OFF THE CHARTS, and a Leachman \$Profit value that ranks among the top 0.1%. Everest 50E is a mountain of a bull that combines all of the things that make for a truly elite animal.



LOT 27 - DLCC STOCKMAN 42E

DOB: 3/12/2017 Reg #:213128 RED P Tattoo: DLCC42	Ε
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MMM UNTOUCHABLE W810

DLCC STOCKMAN 39C

DLCC PROMISE 40U

DLCC LEGEND 145T

MJB LEGEND 0546X

MJB EMPRESS 7528T

Act BW: 75			Adj WW: 662			WW Ratio:112			Act YW:1064		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.9	2.2	64	113	34	66	0.8	0.8	0	0.22	45.8	0.9
			I.e	achm	an \$P	Profit: \$20 415					

If you've been paying attention, there are three Stockman calves in the sale. The average \$Profit of those three is \$20,910, and if you average the entire group of calves sired by Stockman born in 2017 the average \$Profit is \$19,600. Best sire group in the sale? We think so, and this is your last chance to get your hands on such an outstanding pedigree. Give up some pounds and a bit of middle to his half-brother in lot 26, but beyond the color difference, a person could take the same steps forward in their operation by using 42E.





LOT 28 - DLCC RAGNAROK 10E

DOB: 3/2/2017	Reg #:213045	BLACK	P	Tattoo:DLCC 10E
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SBCC WOMANIZER 9137

DLCC DODGE CITY 78Y

DLCC PERFECT ENUF 28W

LEACHMAN TESTIFY D003Z

DLCC BABY DOLL 22B

DLCC RED BUTTON 50Z *

Act BW: 80			Adj WW: 670			WW Ratio:114			Act YW:1387		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
1.3	1.8	64	112	29	61	0.5	1.2	0.01	0.19	39.2	
			Le	achm	an SP	Profit: \$16,142					

Living breathing proof of what South Devon Genetics can do in a crossbreeding program. DLCC Dodge City strikes again with one of the most powerful, biggest-bodied bulls in the offering. Built with the rugged structure to handle country and breed cows. Who wouldn't want to add extra pounds in a phenotype like this to their calf crop? We will collect semen on him before spring turnout.



LOT 29 - DLCC EASY STREET 53E DOB:3/15/2017 BLACK Reg #:213035 DLCC DODGE CITY 78Y Tattoo: DLCC53E **DLCC COPY CAT 69C** 1.4 Marb DLCC TOPAZ 20Y * Fat 0.03 0.25 DLCC MUCH WISER 30Z REA **DLCC BISCUIT 69B** CW 36.3 0.4 DLCC BISCUIT 104X * RB Act BW:85 Adj WW:649 WW Ratio:110 Act YW:1155 BW WW CEM CED YW Milk MWW 0.8 -0.4 3.9 61 115 33 Leachman \$Profit: \$16,283

Great balance and a front third made for taking pictures. Copy Cat Poundmakers will add pounds power and \$Profit to subsequent calf crops

Aller State of
LOT 29

	LOT 30 - DLCC ELI 39E											
DOB:3/1	DOB:3/11/2017 Reg #:213094 BLAG											
	DLCC DODGE CITY 78Y											
	DLCC COPY CAT 69C											
	DLCC TOPAZ 20Y *											
	RATY MULTIPLE SIRE GROUP 1											
	RR MC	NTANA	TREASU	JRE 151B	}	CW	21.4					
		RATY 1	151 DAM			RB	0.7					
Act B	W:68	Adj W	W:554	WW R	atio:94	Act YV	V:1055					
CED	CED BW WW YW Milk MWW											
1.9	1.9 0.2 36 69 29 47											
	Leachman \$Profit: \$15,219											

LO	T 31	- DL	CC E	SCAF	PADE	100	E				
DOB:4/1	6/2017	R	eg #:21309	98	RE	D	P				
	DLCC DODGE CITY 78Y										
	DLCC COPY CAT 69C										
	DLCC TOPAZ 20Y *										
	MAPLE LEAF LANDSLIDE										
	DL	CC BLAC	CK LAC	Y 17N		CW	28.5				
	DL	CC BLAC	CK LADY	7 06K		RB	0.7				
Act B	W:91	Adj W	W:568	WW R	atio:96	Act YV	V:1045				
CED	BW	WW	YW	Milk	MWW	CEM					
-1.6	-1.6 4.6 53 91 28 54										
	Leachman \$Profit: \$14,271										

Escapade 100E combines old with the new, a Copy Cat son out of a Maple Leaf Landslide cow. Proof that historical pedigrees still produce great calves.





LOT 32 - DLCC MONTANA ENDEAVOR E14

DOB: 3/23/2017	Reg #:212669	RED	P	Tattoo: E14
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DLCC PATRIOT 51Y

DLCC BATTLECRY 27B

DLCC TOPAZ 20Y *

CCN RED ANGUS DAM X7

Act BW: 83			Adj WW:		WW Ratio:			Act YW:1175			
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.9	0.7	36	66	27	45	0.7	0.5	0.01	0.22	23.2	0.8
	Leachman \$Profit: N/A										

More evidence of South Devon genetics benefitting the cattle industry in cross-breeding systems. To save you time drawing a structurally correct example of a bull, we took a picture of one. Elite balance, great look and he moves like a bull is supposed to. E14 stems from a commercial herd that is required to cover rough terrain and function with limited intervention. You can trust both his pedigree and phenotype to be low maintenance while adding pounds to calves with hybrid vigor.



DLCC Robin Hood 10Z - Sire of Lots 33,34,35

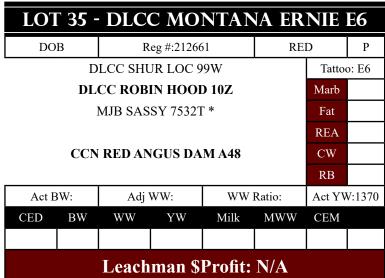


LOT	LOT 33 - DLCC MONTANA EMORY E39										
DOB:3/2	8/2017	R	eg #:21266	54	RE	D	P				
	D	LCC SHU	JR LOC 9	9W		Tattoo: E39					
		Marb	0.7								
	MJB SASSY 7532T *										
	REA	0.18									
	CCN	N RED AN	NGUS DA	Y174		CW	27.2				
						RB	0.6				
Act BV	W:83	Adj '	WW:	WW	Ratio:	Act YV	V:1305				
CED	BW	WW	YW	Milk	MWW	CEM					
0.9	0.9 0.7 43 81 21 42										
		Leach	man \$	Profit:	N/A						

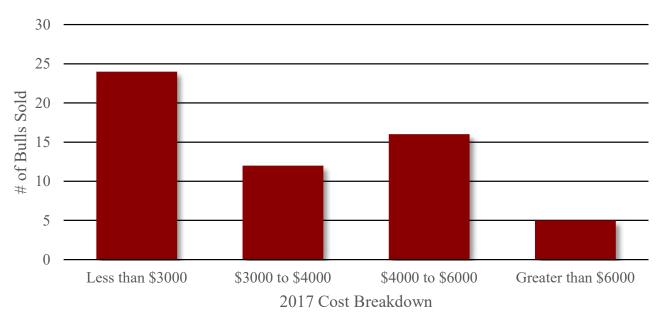
LOT 34 - DLCC MONTANA EZRA E3									
DOB:3/2	20/2017	R	.eg #:21266	RED		P			
	Tattoo: E3								
	Marb	0.7							
	Fat	0.01							
REA 0.2									
	CCN	RED AN	IGUS DA	M T38		CW	27.5		
						RB	0.6		
Act B	W:84	Adj `	WW:	WW	Ratio:	Act YV	V:1280		
CED	BW	WW	YW	Milk	MWW	CEM			
0.8	0.8	43	81	20	41	1.2			
		Leach	man \$	Profit:	N/A				

E3 is just a stout rugged herd bull built to breed cows and add pounds. Have confidence in the length of body and shape from end to end.





DLCC HAS A PRICE POINT FOR EVERY BUYER



DLCC CUSTOMER SERVICE

"You Buy, We Provide"

Delivery

Free nationwide delivery is a rare thing in this business.

If you qualify, we will deliver your bulls free of charge anywhere in the country. Only **one** of the following must be met.

A purchase of 3 or more bulls

A purchase total in excess of \$5000

You are within 400 miles of our location

We can put together a group of cattle with a common destination

Please inform us of the date you would like your cattle delivered so we can plan our deliveries accordingly. As many of you know the big limiting factor here is time, and we may not be able to get every animal delivered to their new owner by the desired date. If that is the case, we will assist you in finding transportation.

Delivery fees will never exceed the actual at-cost to delvier. Deliveries will be prioritized by volume purchased and necessity.

Bull Salvage Credit

Have an old bull that needs to go?

Bring him to us and we will offer you a sale credit that equals market price plus an additional \$250 credit. For example, if you bring us a bull weighing 1900 pounds and we receive \$0.76 a pound, you will get a credit of \$1694 in our next sale for the purchase of another bull. The credit will be awarded after the bull has been salvaged, so please notify us if you want to capitalize on this opportunity at least two weeks before the spring sale. If you are within 100 miles of our location we will even pick up the bull.

Genetic & Herd Consulting

Want some assistance with your breeding program?

We have over 30 years of experience raising cattle and a geneticist on staff in the family. Our knowledge and experience can help you develop rotational breeding, terminal crossing, and composite breeding programs that will help you maximize heterosis and breed complimentarity. We can help you build a database, keep track of pedigree and performance information, and develop an AI protocol.

We will also travel to your operation and lend our expertise in cattle selection, and understanding of performance data and visual appraisal to help with the selection of your replacement females.

Sales & Marketing Assistance

Want to top the market when you sell your calves around weaning?

We've got dedicated buyers for our program that want your calves out of our bulls. We help our customers determine when the best time to sell is, along with also representing them on sale day. We will inform our buyers of the time and place where your calves auction will be held, or get in touch with you to sell directly. We only ask a couple requirements.

All calves are BRD vaccinated

All steer calves are hand-cut

All calves are in a consistent weight range

Have been weaned for at least 30 days

If your calves are out of our bulls and meet these requirements we can help you top the market on sale day.



LOT 36 - DLCC ESCORT 67E

DOB: 4/1/2017	Reg #:213074	RED	P	Tattoo: DLCC 67E
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DLCC SHUR LOC 99W

DLCC TWO STEP 84B

DLCC DANCER 141T *

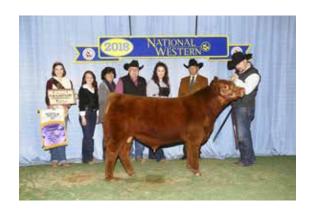
RATY MULTIPLE SIRE GROUP 1

RR MONTANA TREASURE 155B

RATY 155 DAM

A	ct BW: 8	9	Ac	dj WW: 6	W: 614 WW Ratio:104		Act YW:1225				
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
-1.5	4.6	49	91	25	49	1	-0.5	0	0.27	35.3	1.2

Leachman \$Profit: \$12,101



The Champion Poundmaker bull at the National Western Stock show in 2018 is for sale. 67E has unreal shape up high and through his hip, all the while maintaining his structure such that he reaches and fills with the best of them. He has the look and balance to continue in the showring and definitely has the pieces to make your calves the stoutest at weaning.

Not to mention his sire is a Two-Time National Champion Bull that consistently makes the most productive females. If you still want to retain some "cow" in your cowherd, Escort 67E will do it.

LO	LOT 37 - DLCC DURANGO 118E									
DOB:5/1	5/2017	R	eg #:21307	71	BLA	CK	P			
	D	LCC SHU	JR LOC 9	9W		Tattoo: DI	LCC118E			
	DLCC DURANGO 26Z									
]	DLCC MA	ANDI 55U	J *		Fat	0.01			
						REA	0.23			
]	DLCC RI	ED ANGU	U S		CW	42.2			
						RB	0.9			
Act B	W:81	Adj W	W:698	WW Ra	atio:118	Act YW:1170				
CED	BW	WW	YW	Milk	MWW	CEM				
0.7	0.7 2.4 62 104 25 56									
	L	eachm	an \$Pı	ofit: \$1	12,693					

LOT 3	LOT 38 - DLCC OUTBACK 14E									
DOB:5/7/2017	R	eg #:21169	19	BLA	CK	P				
	GUM HILL B41									
(GUM HILL RED 530									
	GUM HILL Y046									
D	LCC STA	MINA 13	38R		REA	0.24				
	DLCC B	OWS 242	Z		CW	32.9				
	DLCC B	OWS 118	U		RB	0.9				
Act BW:89	Adj V	WW:	WW	Ratio:	Act YV	V:1005				
CED BW	WW	YW	Milk	MWW	CEM					
-1.3 4.1	-1.3 4.1 42 86 25 46									
	Leach	man \$	Profit:	N/A						



L	LOT 39 - DLCC ESTEBAN 7 9E										
DOB:4/4	1/2017	R	eg #:21312	26	BLA	CK	P				
	EGL U672										
	Marb	0.1									
	LC	OC STAB	ILIZER F	S009		Fat	0.01				
	D	LCC SHU	JR LOC 9	9W		REA	0.2				
]	DLCC CI	LAIRE 72	2 Z		CW	23				
]	DLCC CL	AIRE 121	*		RB	0.7				
Act BV	V:68	Adj W	W:619	WW Ra	atio:105	Act YV	V:1140				
CED	BW	WW	YW	Milk	MWW	CEM					
1.4	1.4 0.9 37 69 27 45										
	L	eachm	an \$Pı	ofit: \$1	13,466						

Extra length, extra shape, with big feet and good structure. Plus a WW Ratio of 105.

I	LOT 40 - DLCC CABALLERO 2E										
DOB:3/0	5/2017	R	eg #:21331	18	BLA	CK	P				
	Tattoo:	WS02E									
	Marb	0.6									
	Fat	0.03									
	REA	0.23									
	Γ	LCC XX	DAM 10)2Z		CW	22.9				
						RB	0.5				
Act BV	W:89	Adj W	W:621	WW Ra	atio:100	Act YV	V:1245				
CED	BW	WW	YW	Milk	MWW	CEM					
	2.1 36 73 24 41										
		Leach	man \$	Profit:	N/A						

I	LOT 41 - DLCC CABALLERO 3E										
DOB:3/9	9/2017	R	eg #:21331	19	BLA	CK	P				
	DLCC MANHATTAN 33Z										
	DLCC CABALLERO 27C										
	Fat	0.02									
	DLCC	SIMM C	OMM D	AM 108Z		CW	22.3				
						RB	0.6				
Act BV	V:91	Adj W	W:617	WW Ra	atio:100	Act YV	V:1345				
CED	BW	WW	YW	Milk	MWW	CEM					
	2.5 36 73 22 40										
		Leach	man \$	Profit:	N/A						

Bigger outline and bigger ended. 3E is correct and stout structured example of using Simmental as your preferred cross.



HONEST CATTLE, HAPPY CORGIS

Puppies Available Soon

Join our Waiting List

We will have two litters available this summer.

The first group will be ready May 11th

The second group will be ready May 24th

If you are interested in purchasing a puppy from us let us know so we can add you to our waiting list. Once both females have their puppies we will contact our current waiting list. Note: We may not have enough puppies to fill every request. However we do plan to add another female this year and will hopefully have another litter soon. Visit our website to add your name to the waiting list.

www.DLCCRanch.com/Corgis

Both groups are sired by our male "Hub"



PUPPIES FROM FALL 2016 LITTER



LOT	LOT 42 - DLCC MONTANA ELIOT E97									
DOB:4/	7/2017	R	Reg #:212667 RE							
	DLCC SHUR LOC 99W									
	DLCC ROBIN HOOD 10Z									
	Fat	0.01								
REA 0.1										
	CCN RED ANGUS DAM X63 CW 27.4									
	RB 0.6									
Act B	W:85	Adj '	WW:	WW :	Ratio:	Act YV	V:1335			
CED	BW	WW	YW	Milk	MWW	CEM				
0.6	1	45	82	22	44	1.1				
	Leachman \$Profit: N/A									

LOT 43 - DLCC EDGE 90E											
DOB:4/10	0/2017	R	CK	P							
	EGL U672										
]	Marb										
	Fat										
	REA										
	CW										
D	DLCC BS029 STABILIZER FEMALE RB										
Act BV	V:68	Adj W	Adj WW:517 WW Ratio:88				V:1085				
CED	BW	WW	YW	Milk	MWW	CEM					
	0.9	22	46	5	16						
	Leachman \$Profit: N/A										

LO	LOT 44 - DLCC MANHATTAN 94E										
DOB:4/1	1/2017	R	Reg #:213065 BLA								
	Tattoo: Di	LCC 94E									
	DL	CC MAN	HATTAN	N 33Z		Marb	0.6				
DLCC CALIFORNIA GIRL 92X * Fat											
	REA	0.17									
RR MONTANA TREASURE 157B CW 29.2											
RATY 157 DAM RB 0.6											
Act B	W:87	Adj W	W:609	WW Ra	atio:103	Act YV	V:1165				
CED	BW	WW	YW	Milk	MWW	CEM					
-0.8	3.4	50	89	32	57	-0.1					
	Leachman \$Profit: \$13,686										



94 E is balanced right and hits you with the herd bull stature that will do nothing but add pounds to the next generation.



"Ritchey Ear Tags is our trusted source for livestock ID. If there is ever an issue they remedy immediately and will get tags to you in no time at all. We appreciate their product and more importantly their friendship. Going back to the Triple H days, as long as we've been in business our cowherd has worn Ritchey tags."

-Dar & Lynn



LOT 45 - DLCC ED 77E

DOB: 4/3/2017 Reg #:213125 BLACK P Tattoo:DLCC77E

EGL U672

LCOC NORTHERNWIND U092Z

LCOC STABILIZER PS009

BC PROGRESS 315U

DLCC PERFECT ENUF 16A

DLCC PERFECT ENUF 4M

Α	ct BW: 9	1	Adj WW: 585		W	WW Ratio:99			Act YW:1170		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
-1.7	3.7	42	87	25	46	0.4	0.7	0	0.25	31.3	0.8
	Leachman \$Profit: \$11.029										

77E has a show bull look with his extra sleek front end and ideal hip and hind leg structure and combines it with herd bull shape and power from end to end. Look for him to make stylish sons and daughters that have an extra 30 pounds of carcass weight. LCOC Stabilizer on the top side and BC Progress on the maternal side.

LOT 46 - DLCC EMERSON 5E DOB:2/25/2017 Reg #:213107 BLACK SYDGEN C C & 7 Tattoo:DLCC5E T C A VISIONARY 158 Marb 1 T C A TREASURE 0699 601 Fat 0.01 MMM UNTOUCHABLE W810 0.15 **REA DLCC CRISSY 25C** CW 24.1 **DLCC RED ANGUS** RB 0.6 Act BW:73 Adj WW:529 WW Ratio:90 Act YW:1109 BW WWYW MWW CEM CED Milk 2.6 -0.1 36 18 1.2 Leachman \$Profit: \$10,436

Need some calving ease? Untouchable and Visionary in the pedigree with a low birth EPD.

LOT 48 - DLCC TESTIFY 9E										
DOB:3/2	2/2017	R	eg #:21307	75	BLA	CK	P			
	Tattoo: E	DLCC9E								
LEACHMAN TESTIFY D003Z Marb 0.9										
	HXC 582R									
	DLCC DODGE CITY 78Y									
DLCC KARA 87C										
A-E KARA 077K RB 0.7										
Act BV	N:79	Adj W	W:650	WW Ra	ntio:110	Act Y	W:924			
CED	BW	WW	YW	Milk	MWW	CEM				
2.2	0.6	58	99	25	54	0.6				
	Leachman \$Profit: \$11,576									

Low birth and big weaning with a ratio of 110.

LOT 47 - DLCC RED GUY 68E										
DOB:4/	1/2017	R	CK	P						
	HOOKS TRINITY 9T									
	LO	COC TRI	NITY JO	64B		Marb	0.2			
	LA	M STAB	LIZER S	G841		Fat	0			
DLCC SHUR LOC 99W							0.22			
	CW	24.5								
	DLCC COMMERCIAL DAM 52 RB 0.8									
Act B	W:59	Adj W	W:552	WW R	atio:90	Act YV	V:1010			
CED	BW	WW	YW	Milk	MWW	CEM				
	-0.6	23	40	17						
	Leachman \$Profit: \$6,345									

Another chance for a calving ease bull, with an actual birth of 59 pounds.

LO	<u>Γ 49</u>	<u>- DL</u>	CC E	VER	<u>CLEA</u>	<u>R 7</u>	3E_			
DOB:4/2	2/2017	R	BLA	CK	P					
	Tattoo: D	LCC73E								
	LCOC	NORTHI	ERNWIN	D U092Z		Marb	0.5			
	LC	OC STAB	ILIZER F	S009		Fat	0.02			
L	REA	0.17								
DLCC FROSTY 13A CW										
	FROSTY IN FOCUS H119 RB 0.6									
Act BV	W:65	65 Adj WW:611 WW Ratio:100					V:1130			
CED	BW	WW	YW	Milk	MWW	CEM				
	-1.5	53	78	24						
	Leachman \$Profit: \$11,763									

DLCC Frosty 13A stems from the Schiefelbein Frosty cow we purchased and is one of the best cow families we own.

LO	LOT 50 - DLCC DISCIPLE 105E										
DOB:5/	1/2017	R	CK	P							
	Tattoo: DI	.CC105E									
	Marb	0.75									
	Fat	0.02									
	REA	0.49									
	CW										
	DLCC FROSTY 13A RB										
Act B	W:62	Adj W	W:742	WW Ra	atio:112	Act YV	V:1100				
CED	BW	WW	YW	Milk	MWW	CEM					
	-1.2	62	98	26							
	Leachman \$Profit: \$16,310										

We feel that showcasing the Poundmaker effect is crucial to growth in the breed. Here is a son out of Bruning Disciple, a GAR Prophet son.





LOT 51 - DLCC EXTRA 55E

DOB: 03/16/2017	Reg #: Pending	Black	P	Tattoo: DLCC55E
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Connealy Comrade 1385

B/R Comrade 482

Three Trees Barbara 1572

GCC Black Watch Z600

Bruning Elba 1105

SandPoint Elba 3050

А	ct BW: 6	57	Adj WW: 731		: 731 WW Ratio:		WW Ratio:		Act YW:1255		55
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
	Leachman \$Profit: N/A										

Traditionally we are not in the Angus seedstock business, but we never turn down the opportunity to get our hands on good cattle. Our acquisition of two Bruning females was one of the best descisions we made, the proof is in the calves. Extra 55E is one of the biggest topped and most massive bulls in the offering. Although Angus genetics is not new to our sale, he's the kind and the quality we are proud to offer for our first purebred Angus bull. Data will be available in the supplement.





LOT 52 - DLCC ENTOURAGE 62E

DOB: $3/20/2017$ Reg #: Pending Black P Tattoo: DLCC62E	DOB: 3/20/2017	Reg #: Pending	Black	P	Tattoo: DLCC62E
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Barstow Cash

WAR Cash C410 T044

WAR In Focus T044 5280

GCC Black Watch Z600

Bruning Young Lucy 1115

Bruning Young Lucy 1943

A	Act BW: 82			Adj WW: 632			WW Ratio:			Act YW:1085		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB	
	Leachman \$Profit: N/A											

The second of our purebred Angus bulls to sell, and out of the second Bruning female we purchased. Entourage 62E is about as thick as he is tall with tons of mass and shape. Entourage brings the benefits of the Bruning cowherd coupled with the standout pedigree from Barstow Cash. Data will be available in the supplement.



SPECIAL LOT 53

Choice of 2017 Fall Bull Calves

Want first dibs on our 2017 September and October born bull calves?

We have 9 bull calves to offer, all of them are sired by DLCC Coulee 97C (Highest Selling Dodge City 78Y Son). Calves were weaned the first week of April. The EPD's generated have birth weight as the only observed trait. These calves were not fertility tested nor ultrasounded. Buyer can assume ownership immediately, however we will not begin the guarantee until they are least 1 year of age. These will be the first Coulee sons to sell ever.

	D	213159				
	Dan	09/23/2017				
BW	WW	\$Profit				
1	50	87	-0.1	29	54	\$18,180

]	DLCC E	EPIC 144	ŧΕ		213176
		Dam	09/22/2017				
ĺ	BW	WW	YW	SC	Milk	MWW	\$Profit
ĺ	1.7	59	101	\$17,867			

	D	213168				
	Dan	10/20/2017				
BW	WW	\$Profit				
3.5	53	96	0.1	31	57	\$17,922

	Ι	DLCC E	LLIS 15	1E		213167
	Dan	10/01/2017				
BW	BW WW YW		SC Milk		MWW	\$Profit
0.1	49	82	56	\$17,633		

	D	LCC ET	HAN 1	42E		213158
	Dam	09/18/2017				
BW	WW	YW	SC	Milk	MWW	\$Profit
3	56	99	64	\$17,617		

	D	213178				
	Dam	09/23/2017				
BW	WW	MWW	\$Profit			
-0.5	47	84	0	24	48	\$17,530

	DLC		213161			
	Dam: I	Z	10/08/2017			
BW	WW	YW	SC	Milk	MWW	\$Profit
0.1	46	6 80 0		33	56	\$14,819

	DLC	213179				
	Da	09/25/2017				
BW	WW	MWW	\$Profit			
0.7	WW YW SC 54 91 0		0	34	61	\$15,407

	D	213177				
	Dan	09/22/2017				
BW	WW YW SC Milk M		MWW	\$Profit		
1.4	1.4 52 90 -0.1			28	54	\$14,692





LOT 54 - ROYAL DELTA RBG 602D

DOB: 9/28/2016	Reg #:212351	BLACK	P	Tattoo: RBG602D
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VL APOLLO 324A

DLCC SHUR LOC 99W

DLCC DLCC COCOA 46Z

DLCC COCA 78U

Act BW: 73			Adj WW: 767			WW Ratio:100			Current:1890		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.3	1.9	33	69	22	39	0.8	0.1	0	0.23	24.1	0.9



Royal Delta RBG 602D is a striking herd sire candidate with notable muscle expression, remarkable structure, and eye-catching profile. His neat pedigree is backed with the material power of DLCC Cocoa 46Z, the 2014 NWSS Grand Champion Jr Female and Res Champion Purebred Female. A maternal sibling, Royal Cocoa Bean 501C, was the 2017 NWSS Grand Champion Poundmaker Female. Delta is a preeminent example of of Cocoa's work. His sire, VL Apollo 324A, is a purebred Limousin that has been used heavily at Wulf Cattle because of his capability to transmit a sound phenotype and easy fleshing ability. Delta was named Res Champion Poundmaker bull at the 2018 NWSS. **Consigned by Wiley Fanta**



LO	LOT 55 - DLCC DARIUS 140D										
DOB:10/29/2	016	R	eg #:21097	' 4	RE	D	P				
DLCC PATRIOT 51Y Tattoo: DLCC140I											
	DL	CC BAT	TLECRY	27B		Marb	-0.6				
	DLCC TOPAZ 20Y *										
	DLCC PATRIOT 51Y										
]	DLCC PI	ENNI 109	A		CW	29.5				
D	LCC	AMAND	A'S PEN	NY 55K		RB	1.2				
Act BW:6	9	Adj \	WW:	WW I	Ratio:	Curren	t:1415				
CED E	3W	WW	YW	Milk	MWW	CEM					
0.3	1.7	42	74	36	57	1.1					
	Leachman \$Profit: \$16,756										

LOT 56	LOT 56 - DLCC WELLINGTON 11D											
DOB:9/29/2016	DOB:9/29/2016 Reg #:211708 BLACK P											
GUM HILL B41 Tattoo: SC11D												
GUM HILL RED 530 Marb 0.3												
GUM HILL Y046 Fat 0												
DLCC STAMINA 138R REA 0.25												
]	DLCC SU	JSIE Q 24	4Y		CW	31						
DLO	CC BLAC	K LADY	134K		RB	1						
Act BW:73	Adj '	WW:	WW	Ratio:	Curren	t:1485						
CED BW	WW	YW	Milk	MWW	CEM							
-1.3 3.9	35	81	24	41	-0.5							
	Leach	Leachman \$Profit: N/A										



	LOT 57 - DLCC D0647									
DOB:3/2	25/2016	R	eg #:Pendi	ng	BLA	CK	P			
	Tattoo:	D0647								
	LCO	C Northe	ern Wind	U092Z		Marb				
LCOC Stabilizer PS009 Fat										
DLC Royal Lad 1139										
		DLC	C 647B			CW				
		DLCC I	Red Angus	3		RB				
Act E	BW:	Adj W	W:654	WW	Ratio:	Act YV	V:1640			
CED	CED BW WW YW Milk MWW									
	Leachman \$Profit: \$11,763									

A striking and attractive 2-yr old bull, a pedigree going back to DLC Royal Lad 1139. Data will be available in the supplement.

VOLUME DISCOUNTS AVAILABLE

A purchase of 5 or more bulls will receive a volume discount of 5% off the total bill. Any cattle taken home within a week of the sale will receive \$100 off total bill.

Need semen? Bring your tank and recieve 15% off a semen purchase on sale day.

FREE DELIVERY Nationwide

If you qualify, we will deliver your bulls free of charge anywhere in the country. Only one of the following must be met.

A purchase of 3 or more bulls
A purchase total in excess of \$5000
You are within 400 miles of our location
We can put together a group of cattle with a common
destination



LOT 58 - DLCC ECHO 31E

DOB: 3/10/2017	Reg #:213018	BLACK	P	Tattoo: DLCC31E
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DLCC ASTOUND 48S

MMM UNTOUCHABLE W810

BRANDY CREEK 68J *

DLCC BLACK ENUF 127J

DLCC MS REFLECTION 69R

DLCC DESIGN 34K

A	ct BW: 6	9	Ad	Adj WW: 576		WW Ratio:100			Act YW:945		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
3.4	0.5	52	96	24	50	1.5	0.2	0.01	0.25	35.6	0.8

Leachman \$Profit: \$15,500



31E is a great place to start for our female sale, both phenotypically and genetically, as she possesses the \$Profit and carcass numbers that we have touted in the bulls above her. Cattle have to move to do their job and when she does it's flawlessly. She was Spring calf champion at Denver and has come on even stronger in the last couple months. We should be the ones using her to take our program to the next level, but this year we are offering the entire heifer calf string we exhibited at Denver.





LOT 59 - JP EUREKA 76E

DOB: 3/24/2017 Reg #:212517	RED	P	Tattoo: JP76E
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DLCC SHUR LOC 99W

DLCC TWO STEP 84B

DLCC DANCER 141T *

DLCC CHANCE 52X

JP ZEVA 27Z

JP TICKEL 08T *

A	ct BW: 9)4	Adj WW: 526		WW Ratio:99			Act YW:886			
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
-1.7	5.4	44	86	23	45	1.3	-0.6	0	0.31	32.6	1.2
			Leachman \$Profit: N/A								

What a power female. A daughter of DLCC Two Step who makes his mark on the breed with shape and stoutness, and 76E is no exception. She manages to put all that oomph into a sweet balanced package with a cocky look from the side. Not only will she turn heads in a halter, but her most exciting days will be making stout shapely calves with look and eye appeal. **Consigned by Joel Popken.**





LOT 60 - DLCC EPIC 95E

DOB: 4/12/2017	Reg #:213104	BLACK	P	Tattoo: DLCC 95E
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DLCC DODGE CITY 78Y

DLCC COWBOY JO 81C

DLCC KATARINA 67Z

MJB LEGEND 338X

DLC LEGEND LASS 414

DLC ROCKETTE 114 *

A	ct BW: 8	32	Adj WW: 608		WW Ratio:106			Act YW:844			
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.1	3.3	51	96	30	56	0.8	1.1	0.03	0.22	30.3	0.5
'	Leachman SProfit S14 327										

Complete, functional, balanced. Writing anything else seems like we are treating you as if you can't see that 95E is ideal, backed with body volume and structural correctness. Out of the popular Cowboy Jo she offers a unique pedigree as well, going back to the Dahl herd of Gackle, ND.





LOT 61 - DLCC MONTANA ESMER E78

DOB: 4/3/2017	Reg #:212666	RED	P	Tattoo: E78
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DLCC PATRIOT 51Y

DLCC BATTLECRY 27B

DLCC TOPAZ 20Y *

CCN RED ANGUS DAM A23

A	ct BW: 7	78	Adj WW:		WW Ratio:			Act YW:828			
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.8	0.8	35	69	26	44	0.6	0.5	0.01	0.24	24.4	0.8
	Leachman \$Profit: N/A										

Too many people look at a sweet necked one and get stuck, E78 is a rare package that combines that cool front with correct angles and body volume that will also translate into a productive female. She keeps her head jacked up when she moves and is backed by a program that prides itself on functional females. Why not buy a cow and get the show heifer for free?



LOT 62 - DLCC MISS KITTY 12E

DOB: 3/4/2017	Reg #:213046	RED	P	Tattoo:DLCC 12E
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SBCC WOMANIZER 9137

DLCC DODGE CITY 78Y

DLCC PERFECT ENUF 28W

DLCC WHIPLASH 1Y

DLCC ANITA 30A

DLCC RED ANGUS

Act BW: 69			Adj WW: 587			WW Ratio:102			Act YW:880		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
2.3	1.3	47	84	27	51	1.3	1.2	0.03	0.17	31.6	0.3
			L	eachn	nan \$1	Profit:	\$9,44	49			

Don't let her extra femininity fool you, backed by DLCC Dodge City there is plenty of power and brood cow potential here. 12E initially hits as one of the more elegant females, but she is correct in her build and that translates to her having the rib shape and body volume to be a herd building cow.





LOT 63 - DLCC ELLA 8E

DOB: 3/2/2017	Reg #:213089	BLACK	P	Tattoo: DLCC 8E
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DLCC DODGE CITY 78Y

DLCC COPY CAT 69C

DLCC TOPAZ 20Y *

RATY MULTIPLE SIRE GROUP 1

RR MONTANA TREASURE 159B

RATY 159 DAM

A	ct BW: 7	0	Adj WW: 609			WW Ratio:106			Act YW:1075		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
1.2	1.9	48	86	34	58	0.7	0.6	0.01	0.28	27.1	0.8
			Le	achm	an \$P	rofit:	\$15,8	34			

8E did not make the trip to Denver, trailer space was the limiting factor but as you can see she fits the mold of our show string to a "T". Structurally correct, up headed and feminine with the sweep and shape to her rib that screams COW. Not only is she the most massive bodied of our show prospects but she stands on the biggest foot. Trends like neck and hair come in and out of style, but stout broody females who are correct in their structure are here for the long *haul*.





LOT	64	LOT 64 - DLCC EVER AFTER 96E									
DOB:4/12	DOB:4/12/2017 Reg #:213066 BLAG										
		TLC MAC	CRAE 945	5X		Tattoo: Di	LCC 96E				
	DL	CC MAN	HATTAN	N 33Z		Marb	0.6				
	DLCC	CALIFO	RNIA GIF	RL 92X *		Fat	0.01				
]	RATY !	MULTIPL	E SIRE (GROUP 1		REA	0.15				
I	RR MC)NTANA	TREASU	RE 152B	}	CW	22.7				
		RATY 1	152 DAM			RB	0.6				
Act BW	V:64	Adj W	W:565	WW R	atio:99	Act Y	W:720				
CED	BW	WW	YW	Milk	MWW	CEM					
1.2	1.2 0.7 39 71 30 50										
	Leachman \$Profit: \$16,002										

	LOT 65 - DLCC EDDA 11E									
DOB:3/3/2017 Reg #:213134 RED										
	DL	.CC DOD	GE CITY	78Y		Tattoo:DI	LCC 11E			
	DL	CC COV	VBOY JO	81C		Marb	0.4			
	D	LCC KA	TARINA (67Z		Fat	0.03			
	D	LCC SHU	JR LOC 9	9W		REA	0.3			
	Ι	DLCC GE	EMMA 11	3B		CW	22.6			
	D	LCC GEN	MMA 104	W *		RB	0.7			
Act B	W:66	Adj W	W:497	WW R	atio:87	Act Y	W:736			
CED	CED BW WW YW Milk MWW									
2.3	2.3 0.1 28 62 28 42 1.3									
	Leachman \$Profit: \$12,382									

I	LOT 66 - DLCC GEMMA 91E									
DOB:4/1	DOB:4/10/2017 Reg #:213118 REI									
	,	TLC MAC	CRAE 94:	5X		Tattoo: D	LCC91E			
	DL	CC MAN	HATTA	N 33Z		Marb	0.3			
	DLCC	CALIFO	RNIA GII	RL 92X *		Fat	0.01			
	D	LCC SHU	JR LOC 9	9W		REA	0.2			
]	DLCC GI	EMMA 1	3 Z		CW	26.5			
	D	LCC GEN	/MA 104	W *		RB	0.7			
Act BV	W:73	Adj W	W:541	WW R	atio:94	Act YV	W:744			
CED	BW	WW	YW	Milk	MWW	CEM				
1.2	1.2 1.7 38 72 35 54									
	Leachman \$Profit: \$17,704									

L	LOT 67 - DLCC MANDI 125E										
DOB:6/2	DOB:6/2/2017 Reg #:213028 BLAG										
	D	LCC SHU	JR LOC 9	9W		Tattoo: DI	LCC125E				
	D	LCC DU	RANGO	26 Z		Marb	0.1				
]	DLCC MA	ANDI 55U	J *		Fat	0.01				
	Ι	DLCC WE	HIPLASH	1Y		REA	0.31				
		DLCC M	IANDI 40	A		CW	38.9				
		DLCC M	ANDI 2X	*		RB	1.1				
Act BV	W:70	Adj W	W:558	WW Ra	atio:115	Act Y	W:676				
CED	CED BW WW YW Milk MWW										
0.5	0.5 2.6 54 99 29 57										
	Leachman \$Profit: \$18,885										

	OT (68 - Γ	OLCC	GRA	CIE 1	103E				
DOB:4/2	DOB:4/20/2017 Reg #:213069 BLA									
	TLC MACRAE 945X									
	DL	CC MAN	HATTAN	N 33Z		Marb	0.5			
	DLCC	CALIFO	RNIA GII	RL 92X *		Fat	0.01			
	MJB SHUR LOC 106S									
	D	LCC GR	ACIE 80	Y *		CW	30.6			
]	DLCC PR	OMISE 4	9S		RB	0.8			
Act BV	W:62	Adj W	W:620	WW Ra	atio:108	Act YV	W:830			
CED	BW	WW	YW	Milk	MWW	CEM				
2.7	2.7 0.7 45 85 34 57									
	Leachman \$Profit: \$21,399									

Do we have to mention the \$Profit? We put Gracie in this sale spot to see if you were paying attention.



LO	LOT 69 - DLCC SHOWGIRL 123E								
DOB:5/22	DOB:5/22/2017 Reg #:213054 RE								
	SB	CC WOM	ANIZER	9137		Tattoo: DI	LCC123E		
	DL	CC DOD	GE CITY	Y 78Y		Marb	1.3		
	DLC	CC PERFE	ECT ENU	F 28W		Fat	0.03		
	DL	CC BLAC	CK ENUF	127J		REA	0.25		
	DI	CC SHC	WGIRL	23N		CW	27.7		
	W	LE SHO	W GIRL 2	2G *		RB	0.4		
Act BW	V:77	Adj W	W:633	WW Ra	atio:100	Act Y	W:706		
CED	CED BW WW YW Milk MWW								
0.4	0.4 2.9 45 90 27 50 0.5								
	Leachman \$Profit: \$13,741								

	LOT 70 - DLCC CHECKERS 97E									
Ī	DOB:4/1	DOB:4/12/2017 Reg #:213105 BLAG								
		Tattoo: Dl	LCC 97E							
			Marb	0.3						
		DLCC POPPY 108Z								
			REA	0.2						
			RP COI	FFEE 550	C		CW	28		
_			RP YOO	LALA 26	Y		RB	0.8		
	Act BV	W:54	Adj W	W:495	WW R	atio:86	Act YV	W:728		
	CED	BW	WW	YW	Milk	MWW	CEM			
	3.7	1.9								
	Leachman \$Profit: \$13,725									

LOT 71 - DLCC EVA JEAN 108E										
DOB:5/3	DOB:5/3/2017 Reg #:213113 BLA									
	SB	CC WOM	ANIZER	9137		Tattoo: DI	LCC108E			
	DL	CC DOD	GE CITY	Y 78Y		Marb	1.3			
	DLCC PERFECT ENUF 28W									
		DLCC J	JDGE 60	Y		REA	0.21			
		DLCC	AVA 74A			CW	26.2			
		DLCC	CICI 18N			RB	0.4			
Act BV	W:75	Adj W	W:453	WW R	atio:79	Act Y	W:780			
CED	CED BW WW YW Milk MWW									
2.1	2.1 1.1 34 73 23 40 0.6									
	Leachman \$Profit: \$15,359									

LOT	72	- DL	CC E	NCH	ANTI	ED 5	6E			
DOB:3/1	DOB:3/16/2017 Reg #:213132 BLAG									
	DLCC DODGE CITY 78Y									
	D	LCC CO	PY CAT	69C		Marb	0.6			
	DLCC TOPAZ 20Y *									
	LEACHMAN YOSEMITE X730Y									
		DLCC	JAB 1B			CW	41.7			
		DLCC PU	JNCH 11	6Y		RB	0.9			
Act B	W:84	Adj W	W:385	WW R	atio:67	Act Y	W:756			
CED	BW	WW	YW	Milk	MWW	CEM				
0.6	0.6 2.6 20 63 34 44									
	Leachman \$Profit: \$13,031									

Her maternal granddam is the Donor cow DLCC Punch 116Y. A thick-ended moderate heifer calf.

LOT 73 - DLCC JUST NIFTY 2E										
DOB:2/2	3/2017	R	Reg #:213293			.CK P				
	DI	.CC DOD	GE CITY	78Y		Tattoo: D	LCC2E			
	DLCC COPY CAT 69C									
	DLCC TOPAZ 20Y *									
	DLCC SHUR LOC 99W									
	DL	CC JUST	NIFTY	401B		CW				
	DI	CC JUST	NIFTY 1	23X		RB				
Act BV	W:83	Adj W	W:631	WW Ra	atio:110	Act YW:954				
CED	BW	WW	YW	Milk	MWW	CEM				
	4.8	60	109	28	58					
	Leachman \$Profit: N/A									

	COT	74 -	DLC	C DO	RIS 1	27E		
DOB:6/2	3/2017	R	eg #:21329	99	BLA	CK	P	
	G A R PROPHET							
	BRUNING DISCIPLE 475							
	B F O C C MARTIN O J 675							
	DLCC CADET 19Y							
		DLCC D	ORIS 079	PC		CW		
	D	LCC 79 A	NGUS D	AM		RB		
Act B	W:63	Adj W	W:626	WW Ra	atio:100	Act YW:704		
CED	BW	WW	YW	Milk	MWW	CEM		
	0.8	11	18	6	12			
	L	eachm	an \$Pi	rofit: \$	10,436			



LOT	LOT 75 - DLCC CHEROKEE 130E									
DOB:6/15	/2017	R	eg #:21316	59	RE	D	P			
	HOOKS TRINITY 9T					Tattoo: DI	.CC130E			
	LCOC TRINITY JO64B									
	LAM STABILIZER SG841									
	DLCC DAKOTA LAD 38A									
	DI	CC CHE	ROKEE	66C		CW	28.4			
	DL	CC CHE	ROKEE 1	611A		RB	0.6			
Act BW	7:59	Adj V	WW:	WW	Ratio:	Act \	YW:			
CED	BW	WW	YW	Milk	MWW	CEM				
	0	50	84	23	48					
	L	eachm	an \$Pi	ofit: \$	12,164					

L	LOT 76 - DLCC PEBBLES 132E									
DOB:7/4	4/2017	R	eg #:21317	70	BLA	CK	P			
	D	LCC SHU	JR LOC 9	9W		Tattoo: DI	LCC132E			
	DLCC DURANGO 26Z									
	DLCC MANDI 55U *									
]	DLC MR	ROCK 41	W		REA	0.31			
	Ι	DLCC PE	BBLES 5	55Y		CW	39			
		DLCC A	NGEL 41	U		RB	1			
Act B	W:65	Adj	WW:	WW	Ratio:	Act YW:				
CED	BW	WW	YW	Milk	MWW	CEM				
	2.2	51	91	30	55					
	Т	eachm	an \$Pr	ofit: \$	19 179					

I	OT	77 - I	DLCC	C CLA	IRE 1	138E		
DOB:9/	7/2017	R	eg #:2131'	75	BLA	CK	P	
	SB	CC WOM	ANIZER	9137		Tattoo: DLCC138E		
	DLCC DODGE CITY 78Y							
	DLCC PERFECT ENUF 28W							
	DLCC JUDGE 77A							
]	DLCC CI	LAIRE 9	8C		CW	31.6	
		DLCC CI	LAIRE 25	5A		RB	0.5	
Act BV	W:59	Adj V	WW:	WW I	Ratio:	Act \	YW:	
CED	BW	WW	YW	Milk	MWW	CEM		
	0.6	44	86	27	49			
	L	eachm	an \$Pi	rofit: \$1	16,127			

L	LOT 78 - DLCC CLAIRE 164E									
DOB:10/	1/2017	R	eg #:21318	81	BLA	CK	P			
	DL	.CC DOD	GE CITY	78Y		Tattoo: DI	.CC164E			
	DLCC COULEE 97C									
	DLCC CLARE 1X									
	DLCC SHUR LOC 99W									
]	DLCC CI	LAIRE 2	5A		CW	31.5			
	D	LCC LAI	OI GIRL	43R		RB	0.6			
Act BV	W:65	Adj \	Adj WW: WW Ratio: A		Act `	YW:				
CED	BW	WW	YW	Milk	MWW	CEM				
	1.6 48 88 28 52									
	L	eachm	an \$Pi	rofit: \$1	16,323					

calves.

LO)T 7	9 - D	LCC	LA D	I DA	165]	8			
DOB:10/2	29/2017	R	eg #:21316	53	BLA	CK	P			
	DI	CC DOD	GE CITY	78Y		Tattoo: DLCC165E				
	I	DLCC CO	OULEE 9	7C		Marb	0.7			
	DLCC CLARE 1X									
	MJB SHUR LOC 106S									
	D	LCC LA	DI DA 1	13 Z		CW	28			
]	DLCC LA	DI DA 1	4K		RB	0.6			
Act B	W:60	Adj '	WW:	WW	Ratio:	Act \	YW:			
CED	BW	WW	YW	Milk	MWW	CEM				
	-0.4	44	76	28	49					
	Leachman \$Profit: \$17,947									

A sneak peak of what's to come next year with the DLCC Coulee 97C A second sneak peak of what's to come next year with the DLCC Coulee lee 97C calves. La Di Da family on the maternal side.





LOT 80 - DLCC GEMMA 131D

TLC MACRAE 945X

DLCC MANHATTAN 33Z

DLCC CALIFORNIA GIRL 92X *

DLCC PIKACHU 33P

DLCC GEMMA 104W *

DLCC PRECIOUS 113M *

A	Act BW: 59			Adj WW:		WW Ratio:			Act YW:1135		
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
1.2	0.8	40	74	39	59	0.2	0.3	0.01	0.25	27.8	0.8

Leachman \$Profit: \$17,687



A balanced, functional cow that will do her job. Her mother is DLCC Gemma 104W, one of the great cow families on our operation. Backed by the data-power of Manhattan 33Z. A \$Profit of \$17,687, she offers a great opportunity to build your own complimentary mating.

BRED FALL HEIFERS



LOT 81 - DLCC JACKIE 125D DOB:9/7/2016 BLACK Reg #:213307 TLC NEWT 945W Tattoo: DLCC125D **TLC YUKON 1047B** Marb TLC PIKA 1047 Fat KNN JACKPOT 15Y REA **TLC JACKIE 3206B** CW TLC SWEET MONTI 1206 RB Act BW:53 Adj WW:618 WW Ratio:100 Act YW:960 YW MWW BWWW Milk CEM **CED** 2.6 41 24 45 75 Leachman \$Profit: \$N/A

AI'd to LCOC Foundation G081D 12/4/2017. Pasture exposed to Bruning Disciple 475 (AA#: 18129117) 12/27/2017 - 2/10/2018.

LUI 82	LOT 82 - DECC DAIST DUKE 12/D											
DOB:9/14/2016	Reg #:21330)9	RE	P								
	TLC NEWT 945W	V		Tattoo: DI	Tattoo: DLCC127D							
	Marb											
	TLC PIKA 1047			Fat								
	TLC NEWT 945W	V		REA								
TI	C DAISY DUKE	411B		CW								
	TLC CAVVY 311N											
Act BW:63	Adj WW:660	WW Ra	atio:107	Act Y	W:804							

DICC DAISY DUKE 127D

		TLC CA	VVY 3111	V		RB	
Act BV	W:63	Adj W	W:660	WW Ra	atio:107	o:107 Act Y	
CED	BW	WW	YW	Milk	MWW	CEM	
	0.8	45	74	24	47		

Leachman \$Profit: \$N/A

Disciple 475 (AA#: 18129117) 12/27/2017 - 2/10/2018.

LOT 84 - DLCC JUST NIFTY 138D

LO	OT 8	3 - D	LCC	KIT I	KAT	128E)	
DOB:9/1	6/2016	R	eg #:2109:	51	BLA	CK	P	
	TLC MACRAE 945X							
	DLCC MANHATTAN 33Z							
	DLCC CALIFORNIA GIRL 92X *							
	DLCC SURE THING 34P							
]	DLCC KI	T KAT 6	3 U		CW	28.1	
	D	LCC BO	N BON 1	60N		RB	0.5	
Act BV	W:66	Adj V	WW:	WW I	Ratio:	Act Y	W:778	
CED	BW	WW	YW	Milk	MWW	CEM		
1.6	1.5	46	84	27	50	0.6		
	L	eachm	an \$P	rofit: \$1	18,312			

AI'd to DLCC Cowboy Jo 81C 12/4/2017. Pasture exposed to Bruning AI'd to LCOC Foundation G081D 12/4/2017. Pasture exposed to Bruning Disciple 475 (AA#: 18129117) 12/27/2017 - 2/10/2018.

BLACK DOB:10/10/2016 Reg #:210967 **TLC MACRAE 945X** Tattoo: DLCC138D **DLCC MANHATTAN 33Z** Marb 0.6 DLCC CALIFORNIA GIRL 92X * Fat **DLCC STAMINA 138R** 0.2 REA **DLCC JUST NIFTY 123X** CW 31 FJ JUST NIFTY 317N RB 0.8 Act YW: 945 Act BW:77 Adj WW: WW Ratio: BWww MWW CEM CED YW Milk -1.1 4.2 47 87 29 -0.4

Leachman \$Profit: \$N/A

AI'd to DLCC Copy Cat 69C 12/4/2017. Pasture exposed to Bruning Disciple 475 (AA#: 18129117) 12/27/2017 - 2/10/2018.

L	OT :	85 - I	DLCC	FUD	GE 1	46D						
DOB:10/	7/2016	R	eg #:21095	53	BLA	CK	P					
	,	TLC MA	CRAE 94:	5X		Tattoo: DI	CC146D					
	DL	CC MAN	HATTAN	N 33Z		Marb	0.6					
DLCC CALIFORNIA GIRL 92X * Fat												
MJB SHUR LOC 106S REA												
	CW	24.9										
	DLCC MY MARIA 93L RB 0.5											
Act BV	V:84	Adj '	WW:	WW	Ratio:	Act Y	W:780					
CED	BW	WW	YW	Milk	MWW	CEM						
-0.3	4.4	49	86	28	53	0						
Leachman \$Profit: \$15,177												

AI'd to LCOC Foundation G081D 12/4/2017. Pasture exposed to Bruning Disciple 475 (AA#: 18129117) 12/27/2017 - 2/10/2018.



LOT 86 - DLCC CRICKET 113C DOB:10/24/2015 RED Reg #:208871 P **EGL U672** Tattoo: DLCC113C LCOC NORTHERNWIND U092Z Marb -0.2LCOC STABILIZER PS009 Fat **DLCC PATRIOT 51Y** REA 0.28 DLCC RADICAL 103A CW 21.8 LCHMN DEVONAIRE J9018 RB 1 Act BW:86 Act YW:1045 Adj WW:527 WW Ratio:98 BWWWYW Milk MWW CEM CED -0.5 3.5 40 70 25 45 0.6 Leachman \$Profit: \$9,116

AI'd to DLCC Copy Cat 69C 12/4/2017. Pasture exposed to Bruning Disciple 475 (AA#: 18129117) 12/27/2017 - 2/10/2018.

	LOT	T 88 -	BAR	REM	ISS 8	46					
DOB:10/2	3/201+6	Re	eg #: Pendi	ng	BLA	CK	P				
		DLC THI	E ROCK :	52		Tattoo	:E846				
		BC RO	CK 384X	ζ.		Marb					
	BC NORTHERN LIGHT 3533N										
	REA										
	BAR/E X-118										
	DL	CC BLK	CRICKE	Г 100Р		RB					
Act B	W:72	Adj W	W:540	WW :	Ratio:	Act YV	W:778				
CED	BW	WW	YW	Milk	MWW	CEM					
	Leachman \$Profit: N/A										

AI'd to DLCC Cowboy Jo 81C 12/4/2017. Pasture exposed to Bruning Disciple 475 (AA#: 18129117) 12/27/2017 - 2/10/2018. Consigned by Bar E Cattle Co.

	LOT	Г 87 -	BAF	REM	ISS 8	32				
DOB:10/1	6/2016	R	eg #:Pendi	ng	RE	D	P			
	MMN	I UNTOU	JCHABL	E W810		Tattoo:	D832			
	M	JB BLAC	CKOUT	380A		Marb				
	MJB SUNLIGHT 6664S									
	BC ROCK 384X									
	В	AR/E DE	ESTINY A	A826		CW				
	N	AJB DES	ΓΙΝΥ 960)5W		RB				
Act BV	V:65	Adj W	W:434	WW I	Ratio:	Act Y	W:818			
CED	BW	WW	YW	Milk	MWW	CEM				
		Laach	man ¢	Profit•	NI/A					

Leachman SProfit: N/A

AI'd to DLCC Cowboy Jo 81C 12/4/2017. Pasture exposed to Bruning Disciple 475 (AA#: 18129117) 12/27/2017 - 2/10/2018.

	LOT	T 89 -	BAR	REM	ISS 8	24										
DOB:9/2	9/2016	R	eg #:Pendi	ng	RE	D	P									
		DLC THI	E ROCK :	52		Tattoo	E824									
	BC ROCK 384X BC NORTHERN LIGHT 3533N															
	Fat															
	REA															
		BAR/	E X-811			CW										
		DLCC DI	ESTINY 2	23S		RB										
Act BV	W:67	Adj W	W:456	WW I	Ratio:	Act Y	W:816									
CED	BW	WW	YW	Milk	MWW	CEM										
		Leach	man \$	Profit•	N/A	Leachman \$Profit: N/A										

AI'd to DLCC Cowboy Jo 81C 12/4/2017. Pasture exposed to Bruning Disciple 475 (AA#: 18129117) 12/27/2017 - 2/10/2018. Consigned by Bar E Cattle Co.

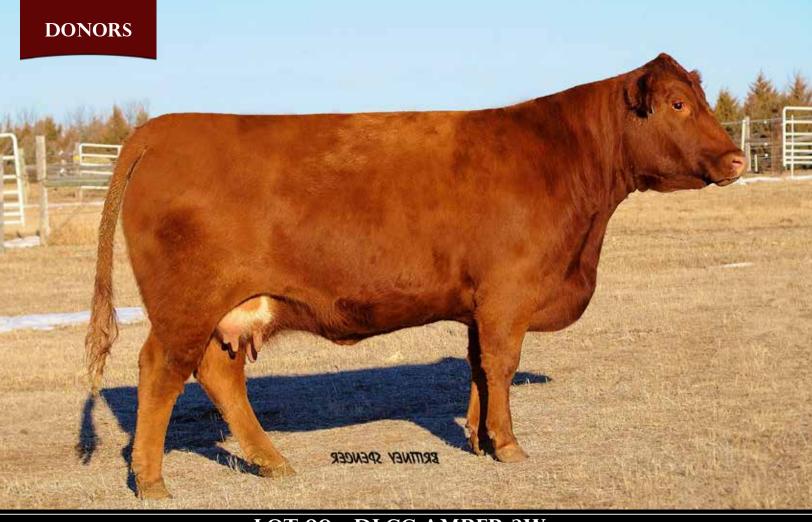
DON'T FORGET TO WATCH ONLINE

The sale will be broadcast online at

www.SuperiorLivestock.com

Follow along on sale day and register to become an online bidder. Contact our Superior rep for any questions you have. Justin Warren......970-367-0035





LOT 90 - DLCC AMBER 3W

DOB: 2/28/2009	Reg #:196273	RED	P	Tattoo: DLCC3W
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DLCC BLACK ENUF 127J

DLCC SURE ENUF

DLCC MANDI 18K

DLCC ASTOUND 75F

DLCC TARA 69S *

DLCC TARA 50L *

A	Act BW: 82			Adj WW: 664			WW Ratio:107					
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB	
0.6	3.5	42	85	31	53	1.8	0.2	0.02	0.26	26.7	0.6	

Leachman \$Profit: \$18,342



Not often to we let Donor cows go, DLCC Amber has left her mark on our herd, now it's time for her to make an impact on yours. With a solid, data-backed phenotype and a proven dam, Amber is the type of cow to bring value to your operation. Amber was also the 2010 Reserve National Champion Female, and 2011 National Champion Female.

Pasture exposed to LCOC Bullet S021D 12/6/2017 - 2/10/2017





LOT 91 - DLCC SIERRA 92Y

DOB: 5/7/2011 Reg #:200719	RED	P	Tattoo:DLCC92Y
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DLCC SURE ENUF

MJB SHUR LOC 106S

MJB PROMISE 4550P

DLCC LANDMARK 15R

DLCC NEVADA 92U

DLCC SIERRA 82S

A	Act BW: 86			Adj WW: 660			WW Ratio:117					
CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB	
0.2	4.4	73	120	34	71	1.7	0.7	0.03	0.35	45.3	0.8	

Leachman \$Profit: \$22,207

FULL OWNERSHIP OR SHARED OPPORTUNITY

Bidding will be for full ownership price. You can pick to pay half price, and allow us to retain half interest on Sierra. Possession will be yours, but should a bull or female sell of Sierra's, we will share the revenue after expenses.

Who do you know that offers the best cow on their place for sale? We went to the top of the list for \$Profit and found Sierra 92Y. With a \$Profit of \$22,207 (top 0.1%) she will bring value to your herd in an attractive package. We know she's good, now you have the opportunity to find out for yourself.

She will be available for delivery or flushing in September of 2018.

RANCHERS HELPING RANCHERS

"The greatest Success we'll ever know is helping Others"



Starbuck Wildfire Relief

On March 6, 2017 the Starbuck Wildfire devastated over 662,687 acres in Kansas and Oklahoma, with additional fires affecting Texas and Colorado, and was registered as the largest wildfire in Kansas history. In Clark County alone, there was an estimated \$41 million attributed to losses in fencing. The fire took countless homes, thousands of livestock and seven lives, some of whom were cattle ranchers.

In our 25th Annual Production Sale we decided to offer 2 exclusive semen packages and donate the funds to the Kansas Livestock Association to benefit victims of those fires.

Montana Drought and Wildfire Relief

Starting in early July of 2017, the Montana wildfire season was the worst in history. Exacerbated by drought and heavy winds, over 21 wildfires burned over 1.2 million acres of land in the state. The fires, which largely went unnoticed by the mainstream media, set records for total acres burned, amount spent by the USDA to combat the fires (\$2.1 Billion), and coupled with the drought, left 53 of the 55 counties in the state declared as disaster areas.

In our current offering, we will once again offer a set of exclusive semen packages to donate the funds to the Montana Stockgrowers Foundation to aid cattlemen in future wildfire and drought disasters.







ELITE SEMEN PACKAGES

	A - DLCC BATT								
DOB:03/26/2014	Reg #:206340	RED	P	DOB:03/24/2014	Reg #:206413	3	BLAG	CK	P
	DLCC SHUR L	OC 99W Ta	attoo: DLCC27B		DLCC SURE T	HING TO	OO 119T	Tattoo: DI	LCC25B
	DLCC PATRI	IOT 51Y M	larb -0.4		DLCC	WHIPL	ASH 1Y	Marb	-0.3
10 STRAWS	DLCC GEMM	IA 104W	Fat 0.0	10 STRAWS	DLCC	C DANCI	ER 141T	Fat	0
	DLC MR RO	CK 41W R	EA 0.37		DLCC OPEN RANGE 3R				
	DLCC TO	PAZ 20Y	CW 27.7		DI	LCC MA	NDI 2X	CW	48.8
	DLCC CLA	ARE 73U	RB 1.2		DL	CC MAN	NDI 18K	RB	1.2
CED BW	WW YW Milk	MWW C	EM	CED BW	WW YW	Milk	MWW	CEM	
0.8 2.2	38 71 38	57 0	0.7	1.5 1.1	53 109	30	57	2.6	
I OT 020	C - DLCC SURE THI	NC TOO	110T	LOT 02	D - DLCC B	LACK	ENIT	E 127	7T
LO1 920	- DLCC SURE THI	NG 100	1191	LOT 92	D - DLCC B	LACK	ENU		/ J
DOB:05/02/2007	Reg #:192106	BLACK	P	DOB:05/15/1999	Reg #:169690	0	BLAG	CK	P
	DLCC BLACK EN	IUF 127J Tat	ittoo: DLCC119T			BAA	ACE 400	Tattoo: DL	LCC127J
	DLCC SUR						ICL 400	Tuttoo: DI	
	DLCC SCIC	E-ENUF M	Iarb 1.5		MAPLE LE	EAF EBO		Marb	0.3
L CLD VIVE	DLCC MAI		Iarb 1.5 Fat 0.01	r ctd awc	MAPLE LE MAPLE LEAF BL		NY 11F		0.3
5 STRAWS		NDI 18K		5 STRAWS	MAPLE LEAF BL		ONY 11F UTTONS	Marb	
5 STRAWS	DLCC MAI	NDI 18K F IUF 127J R	Fat 0.01	5 STRAWS	MAPLE LEAF BL MRCO F	ACK BU	ONY 11F UTTONS PAC 330	Marb Fat	0.02
5 STRAWS	DLCC MAI DLCC BLACK EN	NDI 18K F IUF 127J R NUF 4M C	Fat 0.01 EA -0.03	5 STRAWS	MAPLE LEAF BL MRCO F	ACK BU POWER I LCC TIL	ONY 11F UTTONS PAC 330 LLY 67E	Marb Fat REA	0.02
5 STRAWS CED BW	DLCC MAN DLCC BLACK EN DLCC PERFECT EN	NDI 18K F IUF 127J R NUF 4M C ADY 06K R	Fat 0.01 EA -0.03 CW 30.7	5 STRAWS CED BW	MAPLE LEAF BL MRCO F	ACK BU POWER I LCC TIL	ONY 11F UTTONS PAC 330 LLY 67E	Marb Fat REA CW	0.02 0.19 18.0
	DLCC MAI DLCC BLACK EN DLCC PERFECT E I DLCC BLACK LA	NDI 18K F IUF 127J R NUF 4M C ADY 06K R	Fat 0.01 EA -0.03 CW 30.7 RB 0.3		MAPLE LEAF BL MRCO F DI DLCC SWEE	ACK BUPOWER F LCC TILE ET LULL	DNY 11F UTTONS PAC 330 LLY 67E ABY 5C	Marb Fat REA CW RB	0.02 0.19 18.0

DLCC Copy Cat 69C

Reg #: 208807 DOB: 04/09/2015 Fullblood

Sire: DLCC Dodge City 78Y Dam: DLCC Topaz 20Y

Owned with Leachman Cattle of Colorado



CED	BW	WW	YW		MWW						
0.3	3.6	57	106	35	64	0.3	0.9	0.01	0.3	37.8	0.8

DLCC Stockman 39C

Reg #: 207902 DOB: 03/27/2015 Purebred

Sire: MMM Untouchable W810 Dam: DLCC Promise 40U Owned by the Stockman cooperative



ı	CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
ĺ	2.2	2.3	68	126	30	64	1.4	0.5	-0.01	0.33	54.1	1.2

DLCC Dodge City 78Y

Reg #: 200720 DOB: 04/22/2011 Purebred

Sire: SBCC Womanizer 9137
Dam: DLCC Perfect Enuf 28W
Owned with Leachman Cattle of Colorado



CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
2.8	0.7	51	95	29	55	0.7	2.1	0.03	0.19	31.2	0.2



DLCC Two Step 84B

Reg #: 205508 DOB: 05/12/2014 Purebred

Sire: DLCC Shur Loc 99W Dam: DLCC Dancer 141T Owned by the Two Step Syndicate



CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
-2.3	5.2	50	90	22	47	1.6	-1.4	-0.01	0.32	39.1	1.5

DLCC Battlecry 27B

Reg #: 206340 DOB: 03/26/2014 Fullblood

Sire: DLCC Patriot 51Y Dam: DLCC Topaz 20Y Owned with C/N Ranch



CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.8	2.2	38	71	38	57	0.7	-0.4	0.0	0.37	27.7	1.2

DLCC Manhattan 33Z

Reg #: 201588 DOB: 04/02/2012 Purebred

Sire: TLC Macrae 945X
Dam: DLCC California Girl 92X
Owned with Hlusek Farms



CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.4	2.6	50	87	36	61	0.0	0.9	0.01	0.08	26.8	0.4

DLCC Durango 26Z

Reg #: 202828 DOB: 03/30/2012 Purebred

Sire: DLCCShur Loc 99W Dam: DLCC Mandi 55U

Owned with Nichols Farms & Watinga Farms, AU



CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.9	2.5	53	97	28	55	-0.5	0.0	0.0	0.28	42.4	1.2

DLCC Cowboy Jo 81C

Reg #: 208816 DOB: 04/21/2015 Fullblood Sire: DLCC Dodge City 78Y
Dam: DLCC Katarina 67Z
Owned with Leachman Cattle of Colorado

CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
2.9	0.2	36	77	28	46	1.5	1.3	0.05	0.31	26.2	0.2

Gum Hill Red 530

Reg #: 208776 DOB: Fullblood Sire: Gum Hill B41
Dam: Gum Hill Y046
Semen Cooperative with X-F Stock Ra

Semen Cooperative with X-E Stock Ranch

CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
	3.9	34	75				0.2	0.0	0.19	26.3	0.9

NASDA EXPECTED PROGENY DIFFERENCES

2018 NASDA Breed Averages for Non-Parents

CED	BW	WW	YW	Milk	MWW	CEM	Marb	Fat	REA	CW	RB
0.4	2.6	34.2	66.9	20.0	36.8	0.4	0.1	0.0	0.21	20.7	0.8

Calving Ease Direct CED - predicts the average difference in ease with which a sire's calves will be born when bred to first calf heifers. Expressed as percentage of unassisted births with a higher value indicating greater calving ease.

Birth Weight BW - Expressed in pounds. Based on the measure birth weight of progeny, adjusted for dam age. The lower the value the lighter the calf at birth and the lower the likelihood of a difficult birth. This is particularly important when selecting sires for use on heifers.

Weaning Weight WW - Expressed in pounds. Calculated from the weight of progeny. Values are adjusted to 205 days and for age of dam This EPD is the best single estimate of an animal's genetic merit for early growth.

Yearling Weight YW - Expressed in pounds. Calculated from the weight of progeny taken between 301 and 450 days of age, adjusted to 365 days and for age of dam. This EPD is the best single estimate of a sire's genetic merit for yearling weight.

Milk - Expressed in pounds. An estimate of an animal's milking ability. For sires, this EPD indicates the effect of the daughter's milking ability, inherited from the sire, on the weaning and yearling weights of her calves. For dams, it indicates her own milking ability.

Maternal Weaning Weight MWW - Expressed in pounds. A combination of Milk and Weaning EPDs and estimates the genetic merit of the animal to produce pounds of calf at weaning.

Maternal Calving Ease CEM - predicts the average ease with which a sire's daughters will calve as first-calf heifers when compared to the daughters of another sire in the same evaluation. Expressed as a percentage of unassisted births.

Marbling MARB - Expressed as a fraction of the difference in USDA marbling score of a sire's progeny compared to progeny of other sires.

Fat Thickness FT - Expressed in inches. A predictor of the differences in external fat thickness at the 12th rib (as measured between the 12th and 13th ribs) of a sire's progeny compared to progeny of other sires.

Ribeye Area REA - Expressed in square inches. A predictor of the difference in ribeye area of a sire's progeny compared to progeny of other sires.

Carcass Weight CW - Expressed in pounds, is a predictor of the differences in hot carcass weight of a sire's progeny compared to progeny of other sires.

Retail Beef Yield RB - Estimates the genetic differences between animals in percentage of retail beef yield for a standard carcass weight of 750 lb.

NOTES

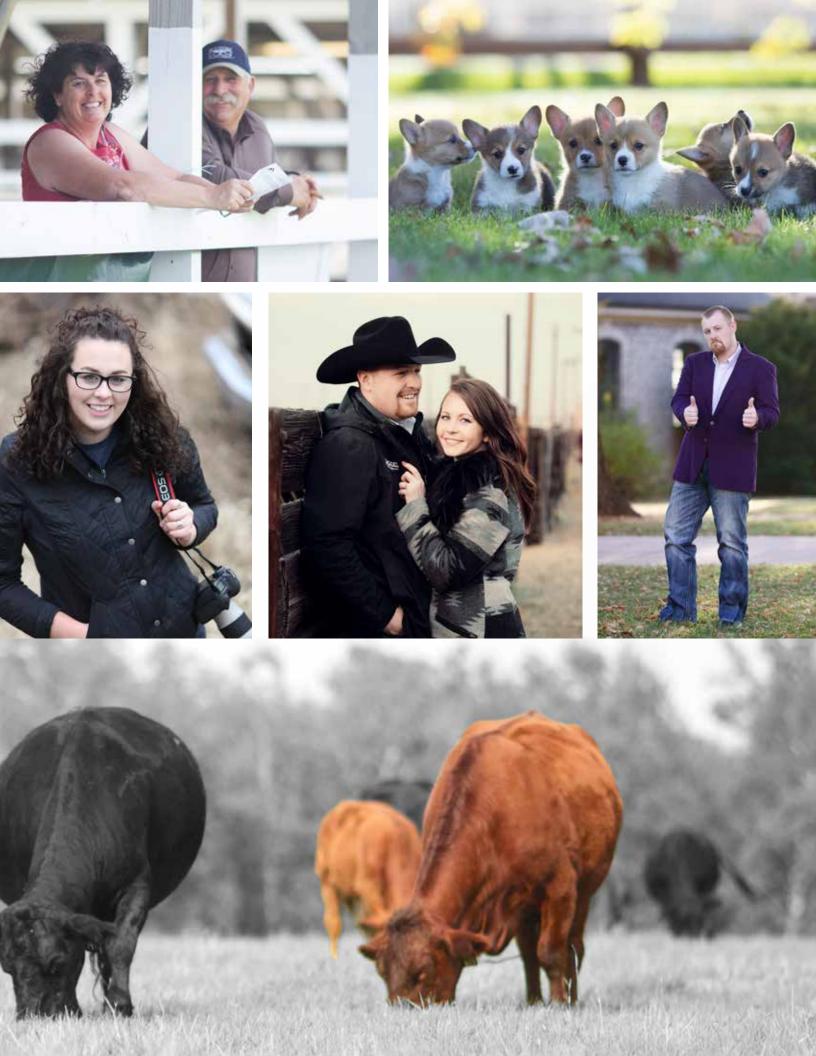
THERE'S A LOT OF PEOPLE THAT HELP MAKE THIS SALE HAPPEN

Thank you to everyone who helped in the months leading up to the sale.

THANK YOU

CUSTOMERS. FRIENDS. FAMILY.







THE 26TH ANNUAL PRODUCTION SALE

SATURDAY, APRIL 28TH AT 3 P.M. AT THE RANCH NEAR PIERZ, MN

